

## **SHUN-PIKING!**

A rediscovered pleasure in motoring. Gets you off the turnpikes. Lets you sense the delight of a day-long tour out where roads still snake and climb . . . where you set your own carefree pace. A wonderful interlude when the car is the 300-F.

You relax in individual leather seats shaped to wrap you in ease. You steer with agile precision. You ride on the "F's" specially engineered suspension, fearing neither bump nor dip. The husky growl of a big ram-injected V-8 stirs the countryside behind you.

You are, happily, one of a limited few to whom these driving enjoyments are possible. For the 300-F is one in a thousand, give or take a score. And the only one among the domestics that can tour with such beautiful assurance.

Truly, a rare kind of car. Exclusive, exciting, engineered for action.

## **CHRYSLER 300/F**

