



**THE CAR OF YOUR LIFE FOR THE TIME OF YOUR LIFE!**

*Presenting the completely new*

# 1960 CHRYSLER

*This is a whole new kind of Chrysler. New in concept! New in construction! New in detail! Never before has a car done so much to bring excitement and roomy comfort back to driving.*

**New Unibody construction** makes Chrysler roomier—allows higher seats, wider door openings. Body and frame are constructed as a single, strong rattle-free unit.

**New AstraDome** instrument panel projects boldly toward you and clusters controls at your fingertips. New Panelescent lighting makes instruments easy to read.

**New pushbutton controls** make driving a soft touch. All the options—the Torque-

Flite automatic transmission, heater, air conditioner, radio, power windows and power seats are controlled by fool-proof pushbuttons.

**New automatic Swivel Seats**, offered on every Chrysler, swing out when you enter, swing in when you leave the car.

See the car of your life—have the time of your life testing this new kind of Chrysler. Your dealer will arrange it. Anytime you say.

*This is Chrysler's greatest... the lion-hearted 1960 CHRYSLER*

