

EDSEL FOR 1960



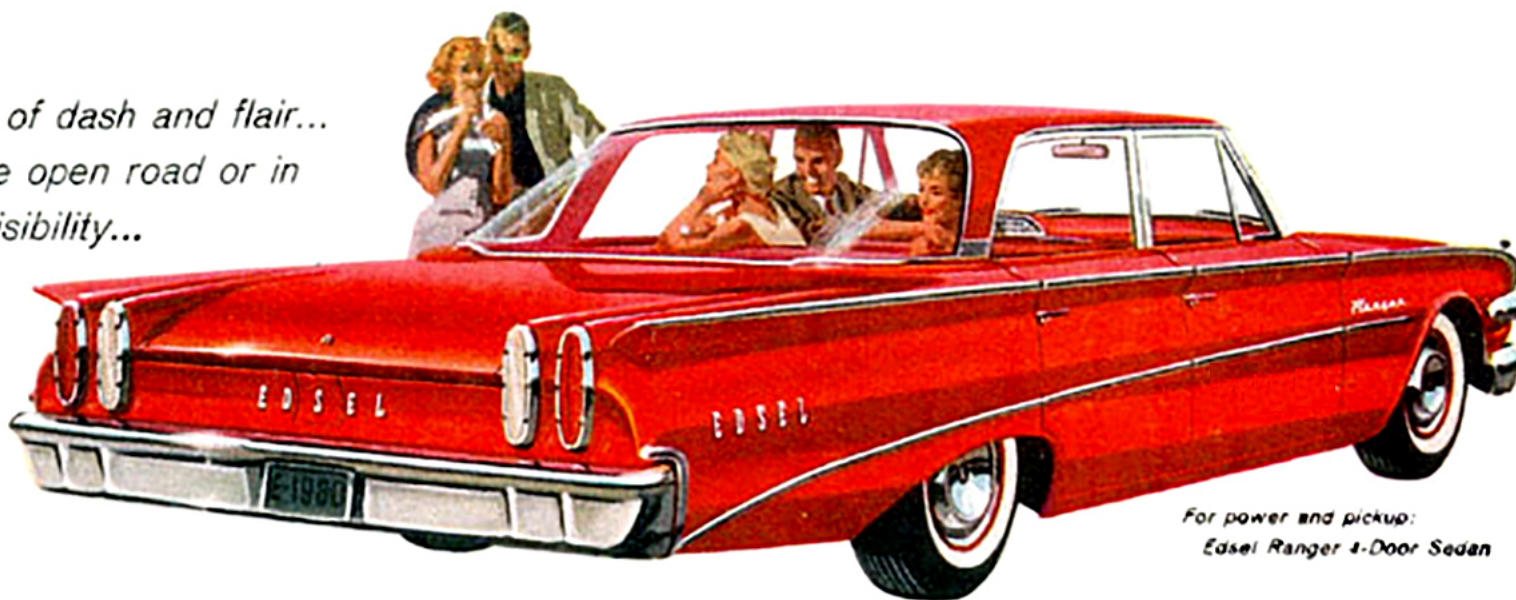
Sports car styling:
Edsel Ranger 2-Door Hardtop

NEW!

Outside...inside...excitingly new in looks, luxury and ride. New Edsel engines give you nimble pickup, new Edsel brakes stop you fast. New suspension and wide-span tread make your going smoother and ride steadier on curves and corners.

NIFTY!

Plenty of dash and flair... handles like a dream on the open road or in tight parking spots. Greater visibility... glass areas increased 36%. Interiors designed for decorator smartness, stretch-out comfort.



For power and pickup:
Edsel Ranger 4-Door Sedan

THRIFTY!

Hard to believe that Edsel is priced down with many models of Chevrolet, Plymouth and Ford. And you get, as standard equipment, important features that cost many dollars extra in other cars. Runs on regular gas, shuns repair shops... puts you money ahead every hour you own it and every mile you drive it.

Edsel Villager 9-Passenger Station Wagon:
For work or play



NOBODY GIVES YOU STYLE AND SAVINGS THE WAY EDSEL DOES

EDSEL DIVISION *Ford Motor Company*