



*The Finest Fords of a Lifetime
bring you the Thunderbird's own*

The Finest Fords of a Lifetime include the dazzling new Starliner (foreground) and the Thunderbird, America's most wanted car.

SPIRITED PERFORMANCE

The 1960 Fords are the cars you've always hoped would happen. They ride like the Thunderbird, corner like the Thunderbird, move like the Thunderbird—at low Ford prices. This is possible because each Ford has a new Wide-Tread Design that provides a 5-foot tread like the Thunderbird. They have new rear suspension with special leaf springs that are a full 5-feet long. And they have new anti-

dive and anti-squat control. With this leveled suspension, bumps are damped out before they reach you. You enjoy a luxuriously comfortable ride . . . a new sports-car kind of handling on any road.

For power, you can have one of the Thunderbird's own great engines in any 1960 Ford you choose. The Thunderbird 292 V-8 and 352 V-8, like the famous Mileage Maker Six, give

superior performance on regular fuel. For exceptional performance choose the new 300-hp Thunderbird 352 Special V-8 with 4-barrel carburetion . . . or the mighty 360-hp Thunderbird 352 Super V-8.

Try one of these Finest Fords of a Lifetime for a new driving experience. Discover just how sure and smooth a car can move.

FORD DIVISION, *Ford Motor Company*

A WONDERFUL NEW WORLD OF '60 FORDS

See "FORD STARTIME"
in living color Tuesdays on NBC-TV



FORD—
The Finest Fords of a Lifetime



FALCON—
The New-size Ford



THUNDERBIRD—
The World's Most Wanted Car