

Starliner FROM THE WONDERFUL WORLD OF NEW FORDS



FORD STARLINER IN YOSEMITE YELLOW

...and wait till you discover that its glowing beauty is matched by its performance and comfort

Here is a car to enchant you—to delight you with its luxury and swift, slender beauty—to amaze you with its feeling of living power.

The Starliner is new to the wonderful world of Fords—designed to be different—to interpret motion in every fast, flowing line. Its design has a rakish touch of the finest sports cars—and the open-air freedom of a two-door hardtop.

Starliner interiors are lavish in their use of space as a personal luxury—with plenty of head room, hat room, sit-up-tall room—plenty of stretch-out leg

room—plenty of hip and shoulder room.

The Starliner interiors are plush in their use of exotic new upholsteries, made of miraculous fibers that wear and wear and never show it; even the carpets are Ford's Luxury Loom design; seats are foam-cushioned. Your Starliner is the ultimate in Ford's famous "built for people" comfort.

Starliner's beautiful performance comes in four different-sized engines—from an economical six-cylinder power plant to the mighty Thunderbird 352 Special V-8 with 4-barrel carburetion.

And beautiful as the Starliner is—it is still designed for economy of operation. Standard engines run beautifully without special fuels. You change oil only once each 4,000 miles. Your Starliner's Diamond Lustre Finish never needs waxing.

Only Ford builds the Starliner. Your Ford Dealer can introduce you to this beauty—and the wonderful world of new Fords—soon.

FORD DIVISION, *Ford Motor Company*

FORD BUILDS THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS



FORD—The Finest Fords of a Lifetime



FALCON—The New-size Ford



THUNDERBIRD—The World's Most Wanted Car