

WHEREVER YOU LIVE...YOU GET MORE FOR

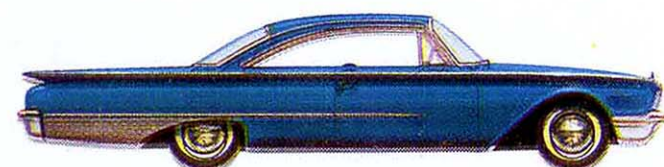
YOUR MONEY IN ANY FORD-BUILT PRODUCT



Galaxie Town Victoria — Fine example of the Finest Fords of a Lifetime

# WONDERFUL WORLD OF NEW FORDS...FOR 1960

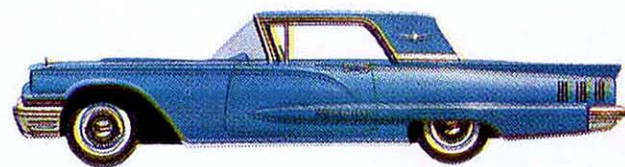
Now — your Ford Dealer presents not one, not two, but *three completely new kinds of Ford Cars*. A world of new savings, new performance and comfort ... beautiful from any Point of View, worth more from any Point of Value.



New Ford Starliner: Two-Door Club Victoria



New Ford Falcon: Two-Door Sedan



1960 Thunderbird

**FIRST** — discover the world of the big, new Ford Galaxies and Fairlanes — the Finest Fords of Your Lifetime!

These new cars prove Ford's style leadership. Each gives you a new Point of View on car beauty for 1960.

Your world of value in this bigger, wider world of Fords begins with price ... far lower than you might guess. Ford's new standard engines—V-8 or Six—don't need special fuels, save you money on every tankful. Wider tread gives greater stability and handling ease.

**SECOND** — Look for the new Falcon — Ford's new International-Class car. First model of an entirely new Ford line ... small enough to be nimble in city traffic, economical in its fuel demands... yet big enough to cruise comfortably at super-highway speeds.

Ford takes the best features of cars big and small to create big-car style and performance at a budget price.

Falcon's new 6-cylinder engine is modern Short Stroke design; saves wear, repair, fuel and oil; gives up to 30 miles

per gallon. Six adults ride at ease in the Falcon ... with ample room for hats, coats, and luggage.

**THIRD** — New Ford Thunderbird — America's Most Wanted Car! For 1960, the Ford Thunderbird is crisply and distinctly new — yet keeps the classic lines that have made it popular. Performance has been honed to razor-sharpness. Get a new Point of View on what a Fine Car should be!

Whatever your tastes and needs, there is a Ford for *you*. See them today.



Introducing the Falcon — Ford's new International-Class car. This new kind of a car from Ford of the U.S. ... gives you six-passenger, big-car comfort, performance and safety for highway driving, wrapped up in an economy-sized package!



THE WORLD-WIDE  
**FORD**  
COMPANIES

Ford-built products include cars, trucks, tractors, industrial engines, genuine replacement parts: Meteor • Monarch / Popular • Anglia • Prefect • Consul • Zephyr • Zodiac • Thames • Fordson Major and Dexta Tractors / Taunus • FK Truck / Continental • Mercury • Edsel • Lincoln • Ford • Thunderbird • Falcon • Ford Tractor and Implements