



See "FORD STARTIME" in living color Tuesdays on NBC-TV

Clockwise, from center: 9-passenger Country Squire, 9-passenger Country Sedan, 2-door Ranch Wagon, 4-door Falcon Wagon, 2-door Falcon Wagon, 4-door Ranch Wagon, 6-passenger Country Sedan.

You'll find the most of everything in

FORD WAGON

WONDERLAND

WHERE WONDERS NEVER CEASE

And *everything* includes items of Ford wagon wizardry like these: the greatest loadspace in the field (97 cu. ft.)...the lowest priced full-size wagon* (the Ranch Wagon) . . . the greatest wagon elegance (from the Country Squire on down).

There are wonder-working Ford Thunderbird V-8 engines that can mes-

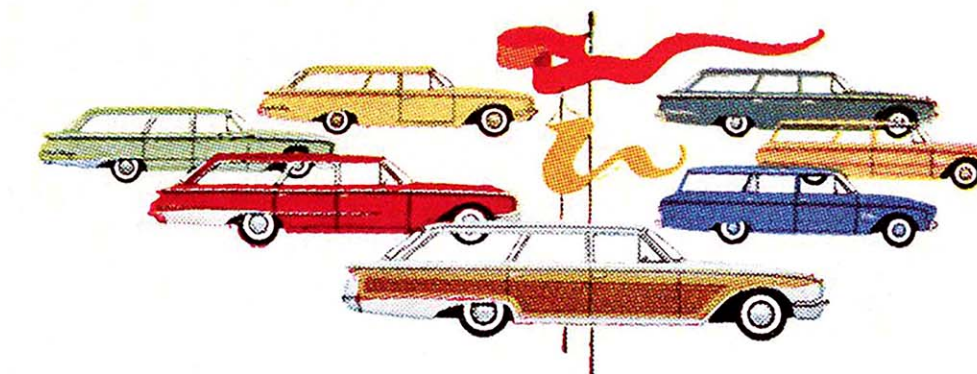
merize a mountain and wish-h-h away a mile. Try those comfort-height, posture-perfect seats . . . stretch your legs in authentic built-for-people comfort.

Notice how the windshield posts have been thoughtfully swept forward out of the way for easier exits and entrances. And admire that peculiarly ingenious bit

Ford builds the world's most beautifully proportioned cars

of Ford wagon magic that lets you manage tailgate and liftgate with one hand.

Even in the way they save you money, these broad-shouldered new Ford wagons have a touch of abracadabra to them. See them . . . sample them . . . and live happily ever after with the Ford wagon of your choice. FORD DIVISION, *Ford Motor Company*,



See all seven wonders from AMERICA'S STATION WAGON SPECIALISTS

*Based on a comparison of manufacturers' suggested retail delivered prices for comparably equipped models.

FORD FALCON THUNDERBIRD