



WINNING COMBINATION

... PERFORMANCE... SIZE... COMFORT... AGILITY

No compact car anywhere in the world combines so much in one car, at so low a price. ➤ **LARK PERFORMANCE** puts it way out front ahead of any of the others. And, it does it with economy. The Lark V-8 stretches gas consumption like a rubber band. It's big car performance in a compact car. ➤ **LARK SIZE** is ideal. It's three to fifteen inches shorter than any other U.S.A.-made compact. Though Lark overall length is shortest, its interior dimensions combine larger-car head-shoulder-hip-leg room. ➤ **LARK COMFORT** is delightful. The Lark seats six adults luxuriously. ➤ **LARK AGILITY** is terrific. Scoot, slip, scurry through traffic with verve and ease. The Lark's short bumper-to-bumper size and firm suspension make driving delightful, effortless fun. ➤ **DRIVE THE LARK** and see for yourself. Visit your Studebaker Dealer for a demonstration, today!

LOVE THAT **LARK** *BY STUDEBAKER*