



WHAT DOES THE LARK HAVE THAT THE OTHERS DO NOT?

- **PROVEN BY 750,000,000 MILES OF CAREFREE OWNER USE:** All over the United States more than 100,000 Americans have been driving their Larks under every conceivable condition of road and weather. Lark repair and maintenance costs are considerably below the automobile industry average. Proof that The Lark is rugged!
- **POTENT PERFORMANCE, EXTRA ECONOMY:** Zero to sixty in 9.5 seconds with The Lark V-8 and 4-barrel carburetor. 22.28 miles per gallon of regular gas with the V-8 in last year's Mobilgas Economy Run. Naturally the "Six" does even better. Take your choice!
- **SIX BODY STYLES:** the world's only full line of new dimension cars . . . Convertible, Hardtop, 4-Door Station Wagon, 2-Door Station Wagon, 4-Door Sedan, 2-Door Sedan. Who else has them? And with pleated vinyl or fabric upholstery and new sophisticated colors!
- **LIST OF OPTIONS LONG AS YOUR ARM:** Three transmissions (automatic, synchromesh, overdrive), limited slip differential (Studebaker's Twin Traction), headrests, reclining seats, choice of axle ratios, 4-barrel carburetor and dual exhausts, many, many more!

THE LARK OFFERS MORE OF WHAT YOU WANT THAN OTHER NEW DIMENSION AUTOMOBILES. SEE YOUR STUDEBAKER DEALER FOR THE EVIDENCE, NOW!

LOVE THAT **LARK** *BY STUDEBAKER*