



32 mpg

50 mpg

28 mpg

©1960 VOLKSWAGEN *SUGGESTED RETAIL PRICE, EAST COAST, P.O.E.

Why?

Depends on how you drive it. And where. Driven by a pro in an economy run, a stock Volkswagen will deliver close to 50 miles per gallon.

But for everyday driving, figure on getting about 32 mpg with a Volkswagen.

Notice we lay it right on the line; none of that "up to so-many miles per gallon." This occasionally draws an indignant letter from:

(1) A VW owner who gets closer to 37 mpg (usually because he drives at slower, more constant speeds). Or

(2) A VW owner who gets closer to 28 mpg (usually because of a lot of stop-and-go driving, or a heavy foot, or possibly an out-of-tune engine).

But the figure of 32 miles per gallon has stood up over the years.

And you can put these in your bankbook too: a cost of only \$1,565,* and less depreciation than any other car. Lower insurance rates in many states. Practically no oil between changes. No anti-freeze. Phenomenal tire life (40,000 miles isn't unusual). Inexpensive spare parts. And an engine that's seldom in the repair shop.

