



*SUGGESTED RETAIL PRICE, EAST COAST P. O. E. ©1960 VOLKSWAGEN

Who in the world seals the bottom? Volkswagen.

Here's a side of the Volkswagen that very few people know about: the underside.

It is not only enclosed, but sealed with rubber to make it practically airtight. So tight, we get persistent reports it will even float. But here's a more useful advantage: a VW sloshes through water that brings most traffic to a standstill.

Notice how flat and smooth the VW bottom is. No hollow pockets and hanging parts to trap air and slow you down. Less drag. Better gas mileage.

On most cars, control wires and cables are left exposed. But you don't see wires under a VW; all you see is the steel bottom that protects them.

A Volkswagen depreciates less than any other car because less can happen to it. Its shape remains the same; its works intact.

The Volkswagen's built-in heater and defroster are part of the body—designed into the car and therefore included in the price: \$1,565,* top to bottom.

