



Rambler  
American  
... Lowest  
Priced  
U.S. Wagons

Rambler American Custom 4-Door Wagon, one of 13 models—convertible, 2- and 4-door wagons, sedans.

Why chance an unproved car? Why settle for less than

# RAMBLER EXCELLENCE

Why buy a "skull-cracker"?



**Easy, Graceful Entry, Exit.** Rambler's high, wide doors on all models let you *step* in, not *stoop* in. More headroom than most big cars. Leg room and seat room for a family of six in beautiful new interiors.

Why keep on buying mufflers?



**Goodbye Rust.** Ceramic-Armored muffler or tailpipe will be repaired or replaced without charge by Rambler dealer, if defective in materials or workmanship, *for life of car while original buyer owns it.*

Why get fooled by economy claims?



**Rambler American has won** more 1st place trophies in major economy contests than all other U. S. compact cars combined. What's more, Ramblers have *proved* lowest upkeep and top resale value.

Why be a baggage-smasher?



**50% More Luggage Space** in Rambler American sedans, 23% more cargo room in wagons for '61, plenty of room for the family's vacation gear. Low sill makes it easy to load heavy objects without strain.

**Why pay more than Rambler price?** Ask your neighbor about his Rambler. You'll know why Ramblers are voted most trouble-free in all surveys, why Rambler owners are most loyal, why Rambler resale value is tops. It's not smart to buy any size car until you see Rambler—three sizes to serve your needs better—to save your budget more.

**\$1845**



**RAMBLER AMERICAN**

TOP QUALITY, LOWEST PRICE

Manufacturer's suggested delivered price at Kenosha, Wisconsin, for Rambler American Deluxe 2-Door Sedan, pictured at left. State and local taxes, if any, white walls, and other optional equipment, extra.