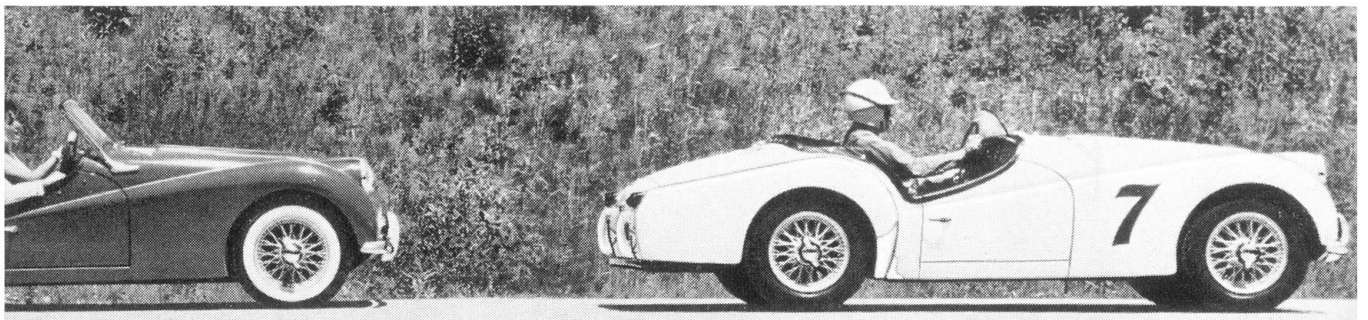
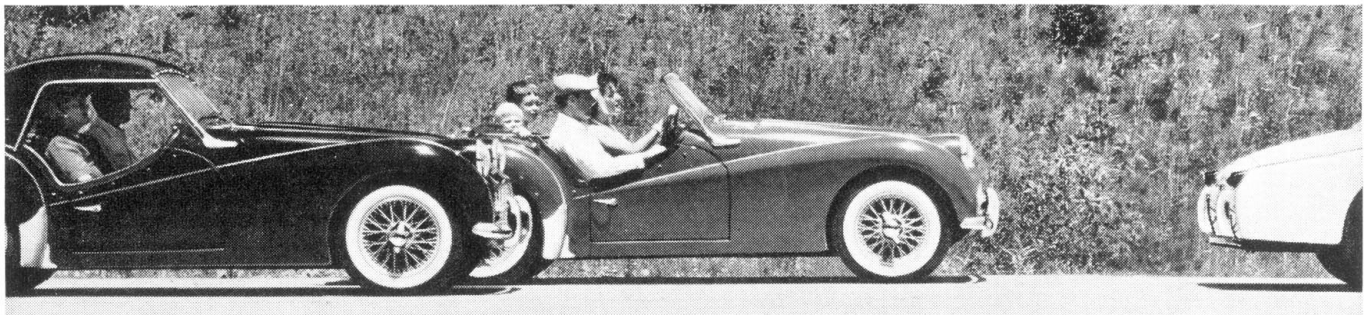


NOTICE



NOTICE WHO'S DRIVING



NOTICE WHO'S DRIVING TR-3's



It's not surprising that you see so many TR-3's these days. There are more than 50,000 of them on the road. What may surprise you is the kind of people who drive them. Take a look next time you're out.

Along with the drivers who like to win races and rallies, you'll see housewives with shopping bags and retired businessmen with golf bags. You'll see doctors on calls, families on vacation.

And you'll see that all these people have something wonderful in common—they're having fun! The TR-3 gets you from place to place as well as any car (more quickly and more safely than most, as a matter of fact). It gives you up to 35 m.p.g. And it costs you quite a bit less* than a "low-price-three" convertible. But most of all, it's fun!

That's the real magic of the TR-3 that owners talk about.

Whether you enjoy racing or not, it's fun to go from 0 to 50 in 8 seconds, to be able to go 110 m.p.h. if you want to. It's fun to shift through 4 speeds forward, and go in and out of hard curves without swaying. It's fun to stop with the sureness of disc brakes.

Even the deep-throated growl of the engine is fun.

There are dealers in every state—over 650 in all—with complete service facilities. Call the one near you today. He's in the Yellow Pages. He has a full range of models and will bring one to your home for a free demonstration.

ANOTHER GOOD IDEA is to take a look at the new TRIUMPH/Herald, with engineering advances found on no other cars—import or compact—and priced to make it ever so easy for you to become a 2-TRIUMPH family. Choose from 3 models—Sedan, **TRIUMPH** Sports Coupe and Convertible.

*Convertible—\$2675, Grand Touring (with detachable steel hard top)—\$2835. Port of Entry, plus state and/or local taxes—slightly higher in West. Overseas delivery available. Standard-Triumph Motor Co., Inc., Dept. F-31, 1745 Broadway, New York 19, New York.