

CONSUMER
PROGRESS SHARING
REPORT FROM
RAMBLER



Makes Downhills Out of Uphills

The new slant on fun driving is a ready, robust and rollicking V-8 that would rather go uphill than down—and does both with superb ease.

In the '62 Rambler Ambassador, we've upped the power-per-pound, the thrill, the go . . . proved its economy with more miles-per-gallon than any V-8 in the 1962 Pure Oil Performance and Economy Trials with 270 HP optional engine and overdrive (250 HP is standard). We've taken this action-packed car,

done it over in deep-pile style, kept the big 6-man room, added important engineering advances.

A completely new front-end suspension, called Road Command Suspension, gives you precise new handling, new sureness of control, a new-road ride. New Double-Safety Brake System gives priceless protection with separate systems for front and rear brakes. They're self-adjusting, too. Both are standard. New 33,000-mile, or 3-year chassis lubrication, 4,000-mile en-

gine oil change—and a whole host of other betterments, including the solid Rambler virtues of Deep-Dip rustproofing and Ceramic-Armored muffler and tailpipe.

The total of all this is a hill-hungry hustler looking for action . . . and priced for action.

Go see your Rambler dealer and try out an Ambassador. *It's a sizzler.*

RAMBLER
Ambassador V-8