

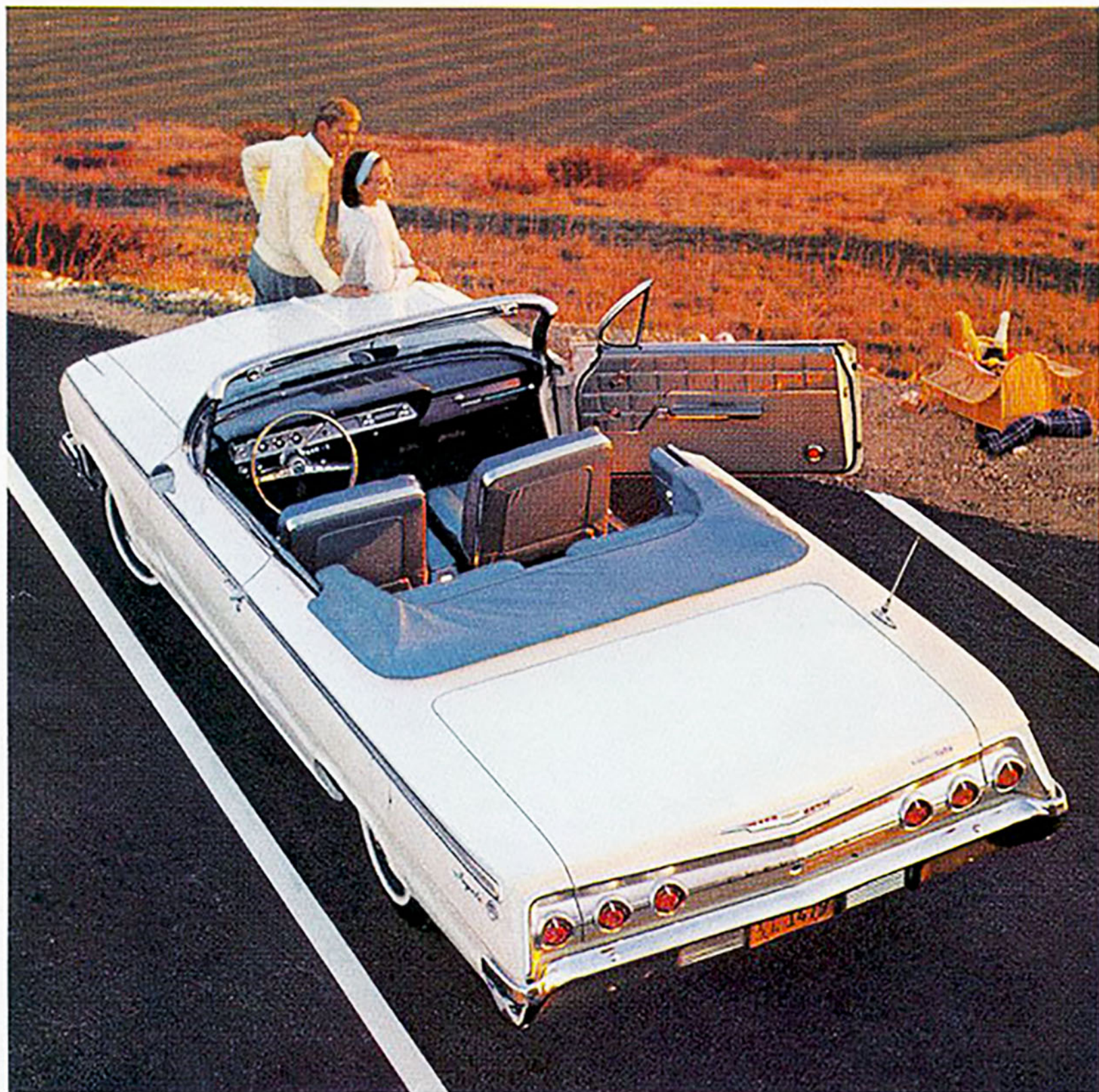
America's favorite top-down way to travel

JET-SMOOTH CHEVROLET

And for such beautiful reasons! Fresh-as-a-breeze styling. Richly appointed Body by Fisher. Jet-smooth ride. Your choice of V8 vigor or 6 savings. A whole batch of goodies that make our Impala about all the convertible you could want, regardless of price.

This is the convertible that more people are buying than any other. And it's pretty easy to see why. Just take a look (and notice that rich interior while you're at it). And look at the many ways you can tailor this beauty to your kind of traveling. A fiery flock of optional V8's*. Super

Sport equipment* like the front bucket seats, center console, wheel covers and special trim you see on the model below. Also, of course, a full line of custom feature accessories* (like the push-button or manual radio and outside rearview mirror). So take a cue from the open-sky enthusiasts. It's open season on fun at your Chevrolet dealer's. . . . Chevrolet Division of General Motors, Detroit 2, Mich. *Optional at extra cost.



Impala Convertible.