



More Thunder for Thunderbird

Good thing these molded foam seats cup so snugly around your back—for now Thunderbird has a new power option. There's 40 more horsepower on tap, and a new catapult take-off you feel right between the shoulder blades. This is the Sports V-8, first developed for the Sports Roadster but now available at extra cost on any Thunderbird you choose. It has the major Thunderbird virtues—massive thrust wrapped in velvet smoothness, raw torque whetted to almost soundless perfection—but with a new emphasis. There's even a special transmission to match, with higher shift points, quicker up-shifts. Thus Thunderbird's polished harmony of power and silence, already unique in all the world, takes on an added brilliance and breath-taking response. If you thought Thunderbird performance was the ultimate, try this! It's Thunderbird—plus!

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Thunderbird
Sports Roadster