

ICD

CAR LIFE

MAY 1963

50 CENTS

COMPLETE SPECS 1963 U.S. CARS

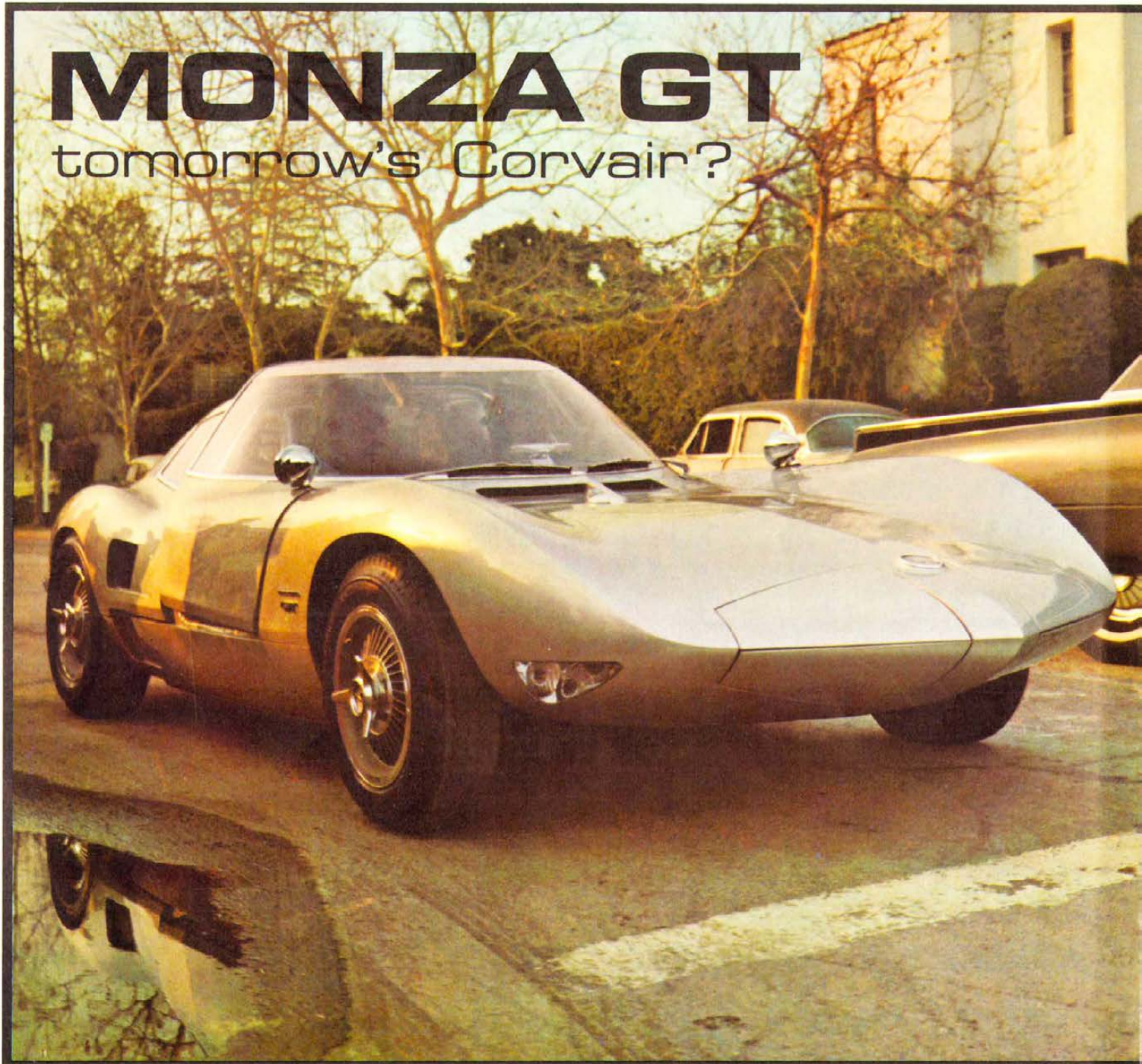
WINTERNATIONALS REPORT

ROAD TESTS

OLDS STARFIRE Chrysler 300-J

MONZA GT

tomorrow's Corvair?





Thrift like this is nothing new



sport like this is nothing new



Chevy II Nova Super Sport Convertible

but both in one car . . . that is new

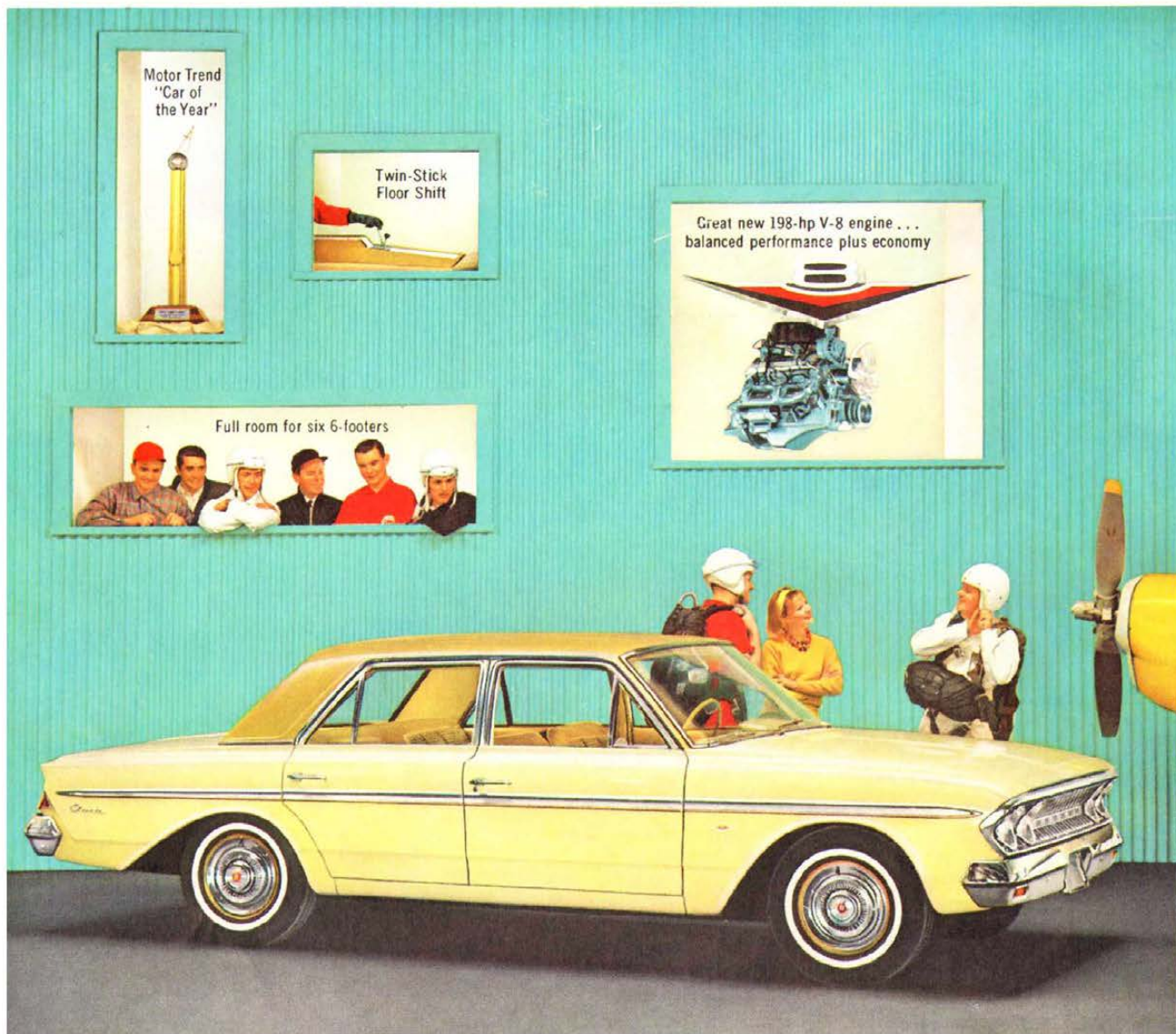
A happy combination? No doubt about it from the way these Chevy II Super Sports are catching on. □ Under the hood you've got a peppery 6-cylinder engine. Smooth, dependable, eager to do about everything but run through a gallon of gas. (From the way it nurses the stuff, in fact, you're likely to suspect that it goes around making its own.) □ With this goes our Super Sport package*—front bucket seats, all-vinyl trim,

**CHEVY II
SUPER SPORTS**



THE MAKE MORE PEOPLE DEPEND ON

special instrument cluster, sports-minded styling accents and (with Powerglide* transmission) a floor-mounted range selector. The package comes on either convertible or hardtop. Either way you've got a spruce easy-handling machine that gives you plenty of ginger—without a lot of needless gingerbread. Check it out at your dealer's. . . . Chevrolet Division of General Motors, Detroit 2, Michigan. *Optional at extra cost.



1963 Rambler Classic V-8 "770" 4-Door Sedan

Floor-shift option is one of four transmissions offered.

ANNOUNCING RAMBLER CLASSIC WITH A BRAND-NEW V-8

"Car of the Year" now offers high-economy V-8 running mate to famous Classic 6

Latest news about the '63 Rambler is the exciting option of a brand-new 198-hp V-8 engine in Rambler Classic as a running mate to the famed Classic 6. This new, low-priced, balanced-performance V-8 adds extra zest to the Rambler Classic, plus excellent economy in the Rambler tradition. It joins the other new and major Rambler

developments that won MOTOR TREND MAGAZINE'S "Car of the Year" Award—developments like Advanced Unit Construction that gives this Rambler far greater strength and solidity, with a sleek new lowness that keeps full room for six 6-footers inside; like curved glass side windows that curve *into* the roof to permit astonishingly

easy entrance; like new Tri-Poised Power that cushion-balances the engine for amazing smoothness. With V-8 performance added to this Rambler's new beauty, famed economy, and traditional high resale value—you have potent reasons to see your Rambler dealer.

*American Motors—
Dedicated to Excellence*

RAMBLER '63

Winner of Motor Trend Magazine Award, "CAR OF THE YEAR"

CAR LIFE

MAY 1963

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