



FALCON'S NEW grille is a bold rectangular design that is angularly recessed. Full-depth bumper provides an integral over-ride feature.



FALCON SPRINT will be available only as fastback or convertible. Distinctive wheel covers, special emblems identify it.



BRIGHT METAL molding follows outline of sculptured spear to identify Futura sedan. Bright trim disguises window pillars.

'64 Fords

ALONG WITH the Thunderbird (see page 10), Ford has produced a "mostly all-new" Falcon for the '64 model year, has face-lifted the Fairlane and revamped the Galaxie. There are some new models, fewer old models, but generally the line-up remains as

it was after '63½ changes.

The restyled Falcon features much more strong, albeit blunt, looks and all the sheet metal below the windows is new in '64. The fastback alternate roofline is retained, and again characterizes the top-of-the-line Sprint. Addi-

WIDE-SPACED dual headlights in a flat grille of horizontal and vertical bars form new front appearance of the Fairlane series.



RECESSED grille bars on full-size Fords jut forward in three waves to give a three-dimensional appearance to the unit.



NEW ROOF line and narrow spear with contrasting paint color mark the Fairlane 500 sedans. Wheel covers differ for each series.



RANCH WAGON has all-vinyl interior and either hidden storage compartment or rear-facing third seat for two more riders.



TRIM CHANGES on sides identify (top to bottom) Custom 300 sedan, Galaxie 500 hardtop, and Galaxie 500/XL hardtop.



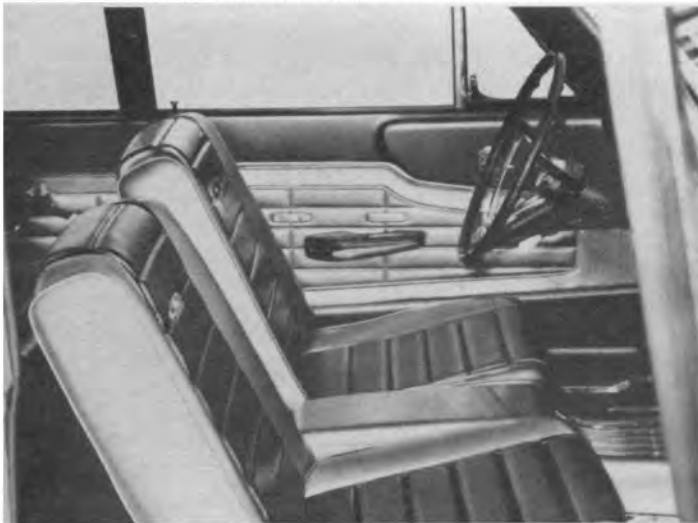


BUCKET SEAT option with floor shift and dash-top tachometer dress up interior of Sprint. Wheel is simulated wood grain.

tional bright metal trim dresses up all models of the Falcon.

Ford's big series, both the Galaxie 500 and Galaxie 500/XL, have gained a fastback 4-door hardtop model which considerably resembles 1963's best-selling 2-door fastback. Non-fastback

SPORTS COUPE is only Fairlane model which will have bucket seats and full-length console, but as standard equipment.



THIN-SHELL bucket seats are a new feature of the console-equipped Galaxie 500/XL series with all-vinyl interiors.



SPRINT EMBLEM at right end of bright metal applique identifies liveliest of the Falcons. Big "pie plate" taillights continue.

hardtop models, both 2- and 4-door, have been discontinued. New grilles, new rears and new side trim are markedly evident throughout the big line.

The Fairlane probably is the least changed of Ford's four lines. Gone are the vestigial taillfins while the roof and

rear window shapes have been slightly changed to provide better head room and a broader aspect. A simplified model line-up will make selection, and dealer stocking, much easier in '64.

(Complete coverage of technical details appeared in September *CL*.) ■

FAIRLANE 500 and Sports Coupe have bright metal textured applique between stop lights, with different emblems at right.



TAILLIGHTS and broad trim strip are enclosed by bright metal strip on full-size Fords. Emblem designates different models.

