



AC SPARK PLUG THE ELECTRONICS DIVISION OF GENERAL MOTORS

Dream-car* performance... a rarin' reality with ACs!

When advance engineers give the nod to a spark plug for their experimental babies it has to be the best. ACs are standard equipment on the experimental Shark. The same AC Fire-Ring Spark Plugs can soup up your starts and straightaways. One reason: AC's tapered insulator tip — it heats faster, cools faster, cleans itself—no conking out due to fouling deposits. Regardless of what type of car you drive, ask for ACTION . . . ask for AC.

*The XP-755 Chevrolet Corvette Shark: 102.1" wheelbase, 192.2" overall, 327-cubic-inch displacement, V-8 engine featuring Roots-type supercharger, 4 side-draft carburetors and developing over 400 horsepower.



**FIRE-RING
SPARK PLUGS**