



1963 Rambler Classic Six Cross Country "770" Wagon. Roof-Top Travel Rack, standard equipment

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Biggest news besides brand-new beauty in this '63 Rambler Classic is the all-new Advanced Unit Construction. It's the foundation for the New Shape of Quality—and a years-ahead breakthrough in car building. Provides amazingly increased strength and solidity—new performance *and* economy, new perfection in door fit, rustproofing

and weather sealing—a longer-looking car that is *not* longer—a car almost 3 inches lower, *yet with full headroom for six 6-footers inside.*

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RAMBLER '63