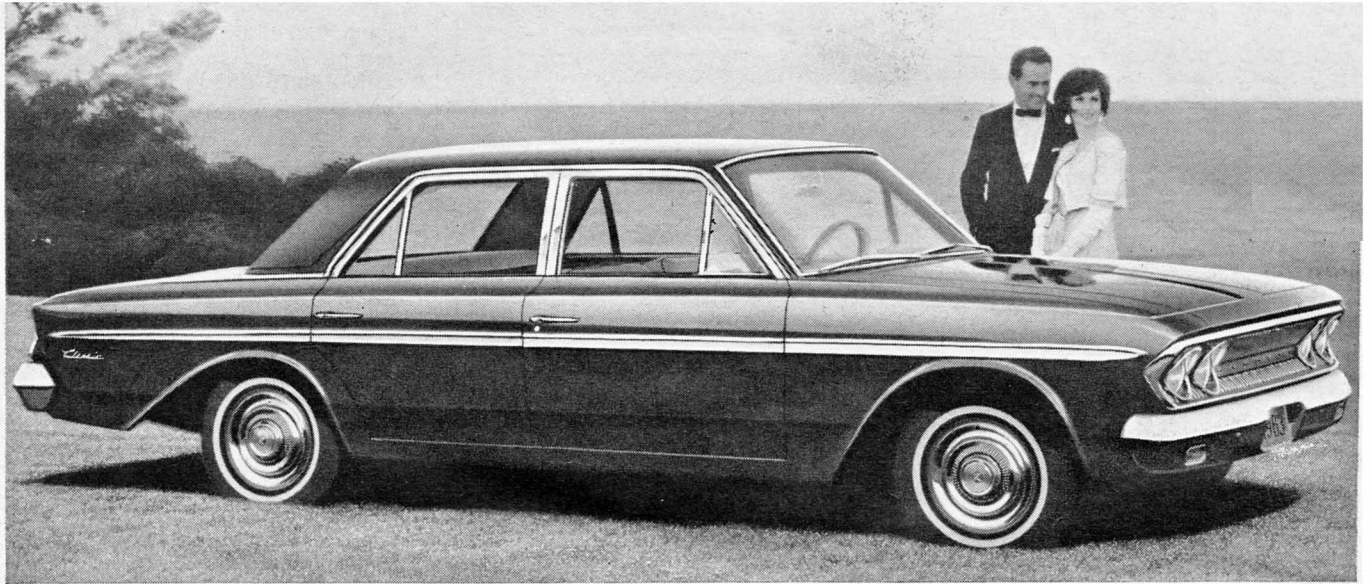


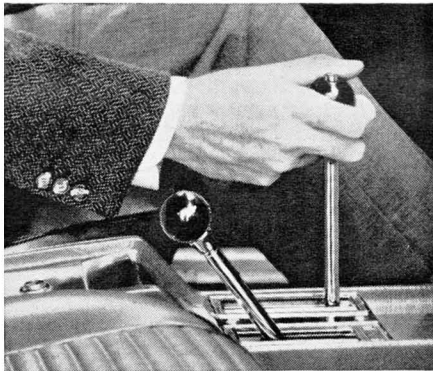
# ANNOUNCING RAMBLER FOR '63

## The New Shape of Quality



**ALL NEW!** Come see and drive the most beautiful Ramblers ever built—the new 1963 Rambler Classic Six and 250 HP Rambler Ambassador V-8. Built a brand-

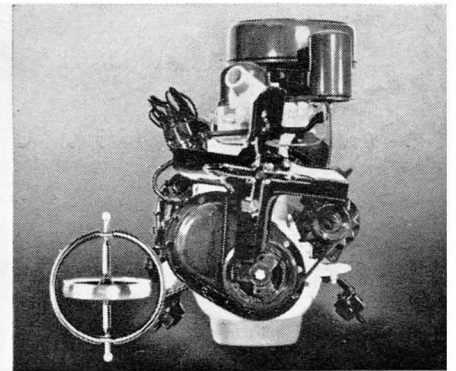
new way, these new beauties look longer but aren't. They're lower but easier to enter. Better performance, better mileage. Full room for six 6-footers.



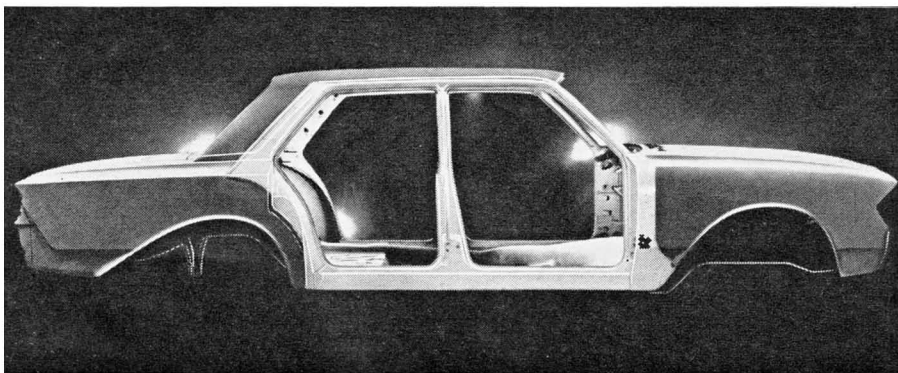
**ALL NEW!** Twin-Stick Floor Shift with Instant Overtake, Sports-car action, famed Rambler economy!



**ALL NEW!** Chair-Height Bucket Seats have a handy Console between. Smart, sporty, really convenient!



**ALL NEW!** Tri-Poised Power—vibration-free ride. Engine is 3-point seated in deep rubber!



**ALL NEW!** Advanced Unit Construction. Major breakthrough in car construction replaces scores of small parts with massive uniside members, formed from one piece of galvanized steel (in white above). Stronger, longer lasting.



**ALL NEW!** Curved Glass Side Windows as in \$6,000 cars. Cut wind noise, add new beauty.

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