

AVANTI

America's Most Advanced Car

Today—the feel and features of the Future! Torrid record-setting supercharged power . . . elegant Aerodynamic-wedge design, high-fashion four place full-contoured seat interior.

Exclusive new Avanti Power-Shift Automatic. Total Control! Drive in automatic, upshift or downshift at speed, without clutching.



From Studebaker's advanced thinking, The Avanti . . . what better bench mark for the features incorporated into its running mates from Studebaker, '63 Lark, Hawk and new Cruiser?

Gran Turismo HAWK

America's Only Classic Touring Coupe

Long, sleek, and European-styled—for the Sophisticates. Roomy, racy and relaxing five-seater. Pleasure-powered with a mighty V-8 or supercharged Avanti power plant. Bucket seats, optional 4-speed gear box.

Exclusive on all Studebaker '63 cars—Racing-type caliper Disc Brakes. Disc Brakes forward, power brakes in rear—stop quick, straight, sure. Yours first from Studebaker.



FROM THE ADVANCED THINKING OF **Studebaker**
CORPORATION