



men on the move move with Avis!

No one finds Avis more useful than accountants, bankers, investment specialists...in fact all the men who work in modern finance. For these are alert men...men on the move! They've noticed that Avis station managers are mostly young executives on the way up. They're anxious to develop a steady clientele by providing flawless service. And there's no premium on the extras—the safety belts, the windshield washers, the sideview mirrors. Perhaps the most notable of all: a new Pontiac Laurentian does not cost a cent more. Like the idea? Then the next move is yours.

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