

Buick Motor Division, General Motors Corporation

It's official . . . the bold, beautiful Buick LeSabre Estate Wagon is the "Official Ski Wagon" at major U.S. resorts this winter!

For a lot of good reasons. Power, for example . . . that hefty 401-cu.-in. Wildcat V-8 can really tote a load. Then, there's

Turbine Drive and Positive Traction Differential*—a great combo for keeping you going on snowy, slushy roads. A locking
ski rack* burglar-proofs four pairs of skis! And ROOM? . . . this beauty seats up to nine, has over 86 cu. ft. of cargo space!

So make tracks for your Buick dealer's. You can trade 'n' save now during his big LeSABRE VALUE CARNIVAL. Schuss!

*Optional at extra cost.

ISABRE BY BUICK!