



middleweight champion of the world . . . or, '62's "Car of the Year" is even better in '63! One fast glance is almost enough proof: the trim new Special makes every other convertible look over-dressed. A few rounds about town cinches it. America's only V-6 glides up and down hills, nimbly dances through traffic, gives you big-muscled action on very little regular gas. (There's a gas-thrifty aluminum V-8 Special, too.) Power transmission is smooth and fast (3- or 4-speed* synchromesh or Dual Path Turbine Drive*). Electric windshield wipers, aluminized muffler, "Delcotron" generator are all included in the happy surprise low price. You get plenty of famous Buick comfort and luxury. And room? Enough for 6 heavyweights, with gloves on . . . Special is *happy medium-size!* Don't wait. Get happy . . . go Special!

'63 buick special