



WHEN YOU FIRST DRIVE UP IN A CADILLAC, even old friends see you in a new light. This is going to be especially true when you make your initial entrance in a 1963 Cadillac. A newly refined engine moves the big car so silently you must announce your arrival with a tap of the horn. And when the inevitable inspection comes, be prepared for "Ohs" and "Ahs" at the elegance of the widest choice of personal options in Cadillac history. Is there someone you'd like to surprise? Go ahead and do it. Your Cadillac dealer will help you stage the scene.



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