



**CADILLAC LADIES LOVE TO PLAY CHAUFFEUR.** *Unusual?*

*Not at all. For this one is really fun to drive . . . feather-light and sure to handle . . . smooth and effortless on the move . . . quick and nimble in the clutches. The reasons are mostly man-talk: a high performance engine, a true center drive line, a triple braking system, graduated power steering. But the result is eloquent enough for any lady to understand: the finest, sweetest performance in any automobile today. Visit your dealer soon and see for yourself. And don't forget to bring your loveliest chauffeur with you.*



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