

ONLY A MAN WITH A HEART OF STONE COULD WITHSTAND TEMPTATION LIKE THIS! The new Corvette Sting Ray is about all the car a red-blooded American-male enthusiast could ask for. The beautifully efficient Sting Ray styling comes in a two-seater sport coupe and a convertible. Both have electrically operated retractable headlamps, completely new interiors with beautifully businesslike instrumentation that'll break your heart, crank-operated ventipanes, and a driving position that's certain to bring out the hero driver in all of us. But if you think the looks are spectacular, take a look underneath! A completely new chassis design that's shorter, with more torsional rigidity, puts engine and driver farther back and results in a rearward weight bias for better handling, greater stability. Link-type independent

rear suspension keeps rear wheel camber nearly constant from bounce to rebound to get *all* that power on the ground. It has new Ball-Race steering with a hydraulic shock absorber built into the linkage, a built-in provision for quickening the ratio, and a steering column that has three inches of fore and aft adjustment. It has 18% larger self-adjusting brakes. The standard wheel rim width has been increased to 5½ inches for better bite. It has a list of extra-cost options that range all the way from Fuel Injection through finned brake drums with metallic linings to knock-off aluminum wheels. The new Corvette Sting Ray is a 100% improvement over the old Corvette, and we're pretty sure everybody remembers how good *that* was! . . . Chevrolet Division of General Motors, Detroit 2, Michigan. **NEW CORVETTE STING RAY BY CHEVROLET**

