



looks like a sports car . . .  
feels like a sports car . . .  
performs like a sports car . . .

## HOW COME IT'S A LUXURY CAR?

Because this new Corvette Sting Ray is both. A natural result of fusing sports car reflexes to luxury car charm. Corvette's roadability stems from an entirely new design concept, never before seen on any American car. What it does for your driving is ego-flattering. And the Corvette's comfort is far more than a couple of extra ashtrays. It's the ultimate luxury of an automobile specifically designed for privacy, unique

among American cars. Only the baggage goes in back. Engine choices from 250 to 360 hp\* and extra-cost options such as automatic transmission, radio, power steering and power brakes let you get as close to making this a custom-built car as if you'd commissioned it. No need to do that; just see your Chevrolet dealer. . . . Chevrolet Division of General Motors, Detroit 2, Michigan. *\*Optional at extra cost*

**NEW CORVETTE STING RAY BY CHEVROLET**