



**power brakes
power windows
power steering
air conditioning
automatic transmission**

WHY DO THEY CALL THIS A SPORTS CAR?

A five-minute drive in the new Corvette Sting Ray tells you why. Much better, we happily confess, than mere words. The Sting Ray hews to modern sports car practice in its keen responsiveness, in that elusive rapport between driver and automobile that marks this exclusive breed. Yet it's pure luxury in terms of physical comfort and the sense of well-being it creates—luxury as much a part of the Corvette's basic design as its renowned roadability. Thus, unlike most

sports cars, the Corvette is highly civilized. And unlike most luxury cars, the Corvette offers a rewarding driving experience. The best of both worlds, in brief—gilded by extra-cost options such as those listed above plus many others that allow a degree of individuality unknown since the great classics of long ago. Drive a new Sting Ray soon; it could change your views of what a luxury car should be. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.

NEW CORVETTE STING RAY BY CHEVROLET