



SPIRIT LIFTER

If you'd like to get away from it all, and who wouldn't, this Chevrolet will take you farther, fancier, than anything else we can think of. Take an Impala Convertible like the one shown, or, if a hard top is more to your taste, take an Impala Sport Coupe. Then add the optional-at-extra-cost Super Sport stuff: contoured bucket seats in front, special coil springs at all four wheels, distinctive wheel covers and special SS identification. If this isn't enough to make you want to take tomorrow off, there's more. Additional extra-cost options include a four-speed stick shift or floor-shift Powerglide, heavy-duty shocks for better handling, seat belts for safety, Positraction for better bite, an electric tachometer to help you keep an eye on the standard 195 horsepower V8 or optional V8's from 250 to 300, 340, 400 and up to 425 eager horses. Once your dealer has delivered your Chevy, with goodies on it, you'll never again have to put up with anybody else's wild tales about performance. You'll be driving a Chevrolet, old friend. That's the one they invented the word for!

Chevrolet Division of General Motors, Detroit 2, Michigan



The make more people depend on

CHEVROLET IMPALA SUPER SPORT CONVERTIBLE