

COMING-OUT PARTY AT TWELVE THOUSAND FEET



You see a glint of white in the Colorado high country. You hear a throaty growl echoing the passage of one of America's most respected Grand Touring cars. And then you can be told that this is the new 300-J—the rare one that Chrysler builds—enjoying one of its favorite sports: mountain climbing. The "J" is the ninth and newest of a famous breed. It is not built in large numbers. Instead it's designed for the rare kind of man who wants a no-compromise automobile for all its worth. The "J's" worth includes: big-bore ram-injection 413 V-8; torsion-bar suspension like you'll find on the Indy "500" cars; quick steering; superb cornering control; sports-racing tires; deep comfort in specially contoured bucket seats; stopping power to match the go; plus Chrysler's 5-year or 50,000-mile power-train warranty.* If an automobile of the grand class is, to you, an exciting challenge, arrange a trial run at your Chrysler dealer's. But soon. **CHRYSLER 300-J**

*Four authorized Chrysler Dealer's Warranty against defects in material and workmanship on 1968 cars that have been extended to include parts replacement or repair, without charge for required parts or labor, for 5 years or 50,000 miles, whichever comes first, on the engine, block, head and internal parts; transmission case and internal parts (excluding manual clutch); torque converter; drive shaft; rear end parts (excluding dual controls); rear axle and differential; and rear wheel bearings, provided the vehicle has been serviced at reasonable intervals according to the Chrysler Certified Car Care schedule.

CHRYSLER DIVISION



CHRYSLER
MOTORS CORPORATION



The 300-J photographed above the timberline in the Colorado Rockies

