

excitement, verve...call it what you may, it's the new DATSUN SPL-310

HERE'S A SPORTS CAR WITH A RARE COMBINATION: ELEGANCE AND GUTS. THE SPL-310 IS A SPORTS CAR BORN AND BRED, WITH A FLAWLESS 4 SPEED BOX AND QUICK STEERING. THIS BEAUTY FROM THE EAST WILL SURPRISE MANY JADED AFICIONADOS. NO DETERRENT TO PERFORMANCE, HOWEVER, ARE SUCH NICETIES AS—DOOR AND TRUNK LOCKS—CENTER CONSOLE—REAR JUMP-SEAT FOR A FULL SIZE PASSENGER—PLUSH CARPET AND ROLL UP WINDOWS.

TO GUEST DRIVE THIS NEW DREAM MACHINE, MAKE A DASH FOR YOUR NEAREST DATSUN DEALER.

DATSUN

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