

THE DEPENDABLES BUILT BY DODGE!



426 CUBES



COOL OFF ANY STRIP

Lay on our 426-cube V8 and . . . ZAP! Drag records fall* like pelted partridges. That's because horsepower comes so close to matching displacement that few moving things are its equal.

The 426's stablemates, too, give you more rubber-scorching potential than competition. There's the 383 with four barrels. The 383 with two. And the 318, our standard V8, that'll out-drag about

any standard engine in the low-price field. This one's remarkably thrifty, too.

And here's one thing to remember. There are 24 models of the standard-size '63 Dodge. Every one is in the low-price field! See them at your Dodge Dealer.

*Records have to fall! The 426 cube V8 replaces the 413 Ramcharger which has busted local and sanctioned-meet records all over the country. Here are just four National Hot-Rod Association records established: AA/D JIM NELSON 8.59 ET—SS/S/DICK LADEEN 12.71 ET—SS/SA "MAVERICK" 12.50 ET—A/FX GEORGE PARKINSON 12.26.

HOT 63 DODGE

DODGE DIVISION



CHRYSLER
MOTORS CORPORATION