



Wait till you feel Fairlane's Sunday punch!

It's got enough solid sock to make even sports car buffs put on their driving gloves. Because there's 271 horsepower behind this V-8 punch*... 107 more than Fairlane's ever had before! And to make this new Challenger 289 V-8 really sing, there's a whip-quick four-speed* gearbox hooked to a man-sized lever on the floor.

Real drivers will also appreciate the form-fitting hug of foam-soft bucket seats separated by a handy console. Even

though this one is a big package of tigerish performance it can still purr softly around town. Milder versions—if you can call 145 or 164 horsepower mild—are also on tap with Fordomatic or fully synchronized three-speed manual transmission. This three-speed... *the only one in America*... lets you slip smoothly into low while moving.

Remember... no need to shadowbox in Ford's nimble middleweight. It's got a

Sunday punch that will make even an expert sit up and *drive*. Try it at your Ford Dealer... and don't forget to bring along your open-backed gloves! *Optional

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