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Ford presents America's liveliest, most care-free cars!

This year your Ford Dealer displays the most exciting choice of sizes, models and prices in town. Come see the new FALCON CONVERTIBLE (fun is what's new in Falcon—the all-time economy champ) . . . see the new FORD FAIRLANE hardtops and wagons (now there's a full line of these hot new middleweights with V-8 punch*) . . . see the big new super torque FORD GALAXIE (with the look, the power and now the feel of the Thunderbird) . . . see the most luxurious THUNDERBIRD ever (unique in all the world). With Ford's twice-a-year or every 6,000-mile maintenance extended to all† Ford cars this year, they're America's liveliest, most care-free cars!

*Challenger V-8 optional. †Except Falcon Bus and Club Wagons.

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