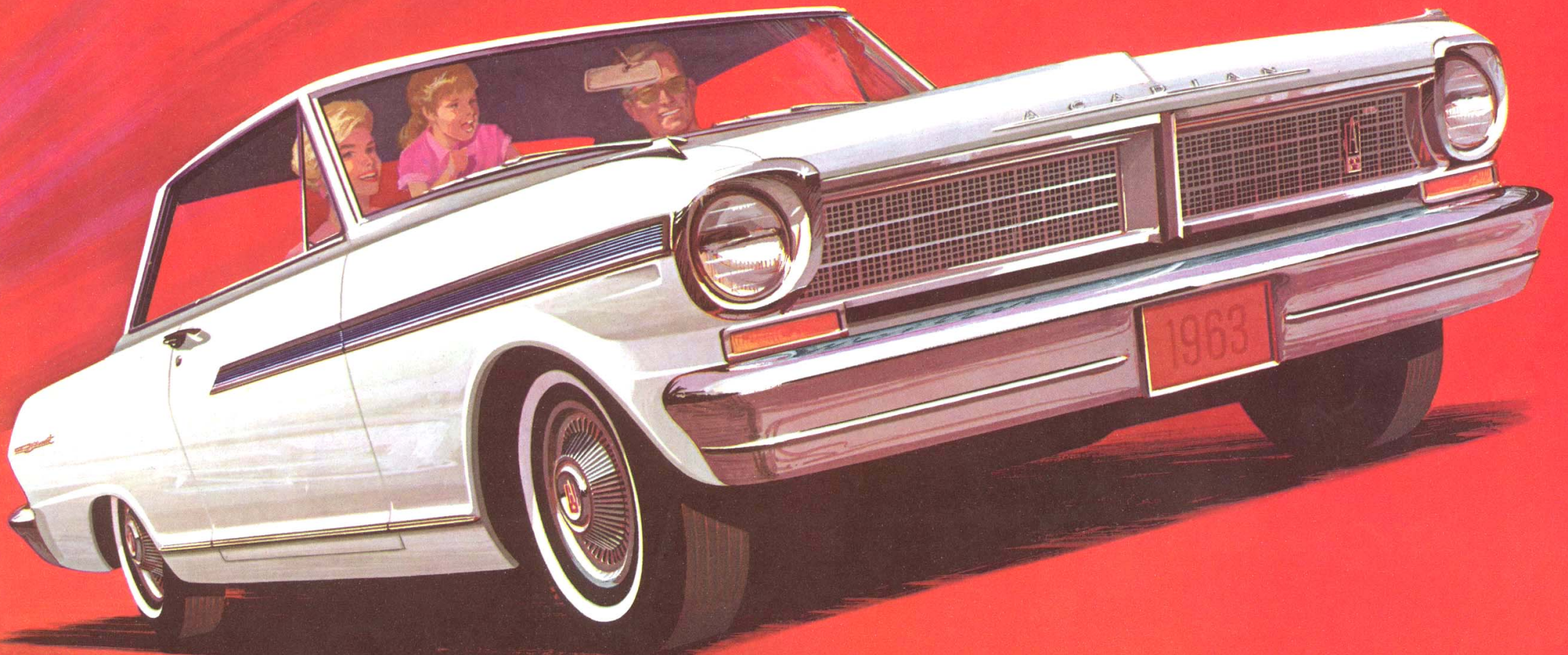


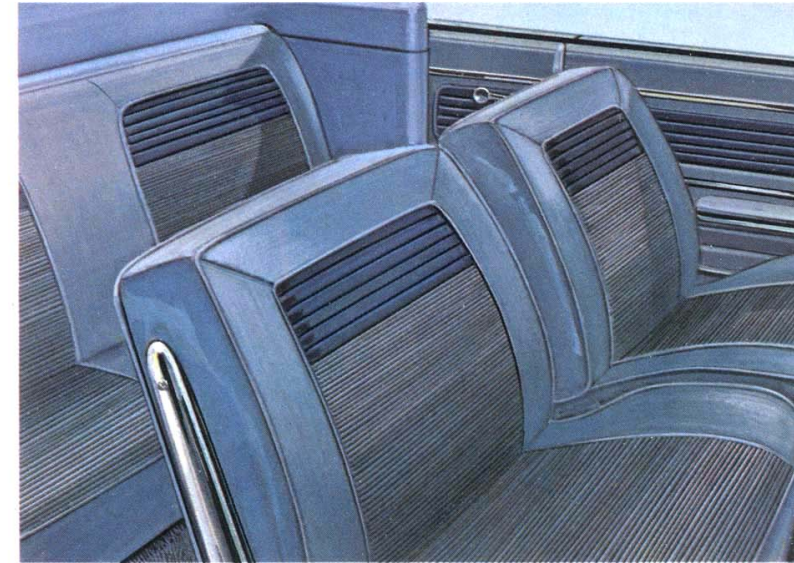
Acadian

FRESH...FRISKY...FUNCTIONAL

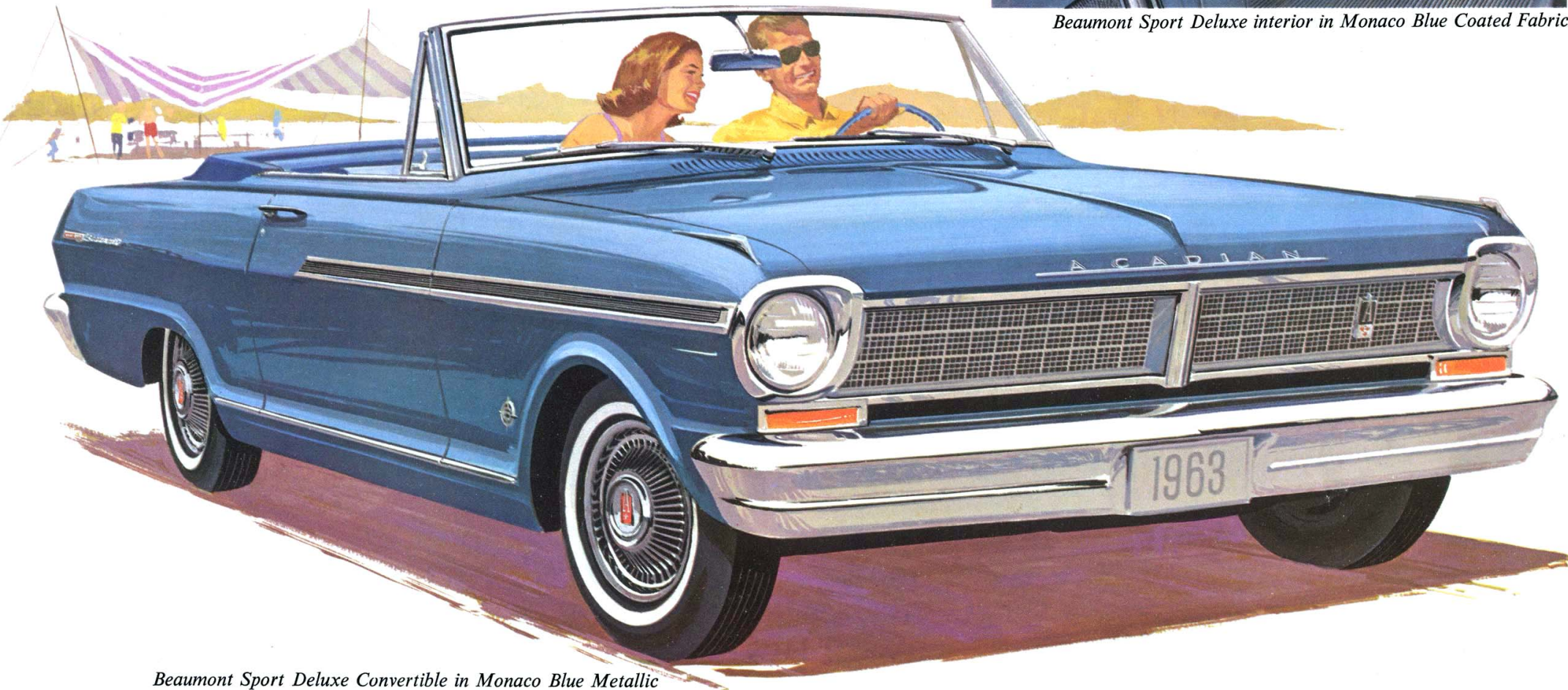


Beaumont Sport Deluxe Convertible

Fun comes out in the open. Here's Acadian's Beaumont Sport Deluxe Convertible and it's as sporty as a summer day is long. Crisply styled all-vinyl interiors make it a curbside favorite. The handsome front bucket seats pictured in the interior at right are one of the popular features of the Beaumont Sport Deluxe. And the neat fitting Weatherlon top keeps you warm and snug whether in rain, snow or cold. It folds down quickly, too, for fun-filled summer hours.



Beaumont Sport Deluxe interior in Monaco Blue Coated Fabric



Beaumont Sport Deluxe Convertible in Monaco Blue Metallic

Acadian

Fresh design

Frisky performance

Functional economy

It's Acadian for '63—the Canadian car built for Canadians. And Acadian has an all-new Canso series this year. Add that to proven favorites, Beaumont and Invader, and you've got the happiest sixty-threesome on the road. There's a wide choice of 9 models plus the new Beaumont Sport Deluxe models. And there's a rainbow of colors to choose from, a host of power options, and interiors so beautifully appointed you'd think they came from more expensive cars. But, that's Acadian for you.

Beaumont Sport Deluxe Sport Coupe

A sport of special sorts. The Beaumont Sport Deluxe Sport Coupe offers luxury sports driving at minimum cost. There are six rich interior colors to choose from—Aqua, Red, Blue, Fawn, Black and Saddle—in long lasting vinyl. There's foam padding in both front and rear seats as well as a fully carpeted floor, front and rear. Chrome instrument knobs, deluxe two-tone steering wheel, glove box light, and deluxe door handles are just a few more of the extras with the Beaumont Sport Deluxe Sport Coupe.



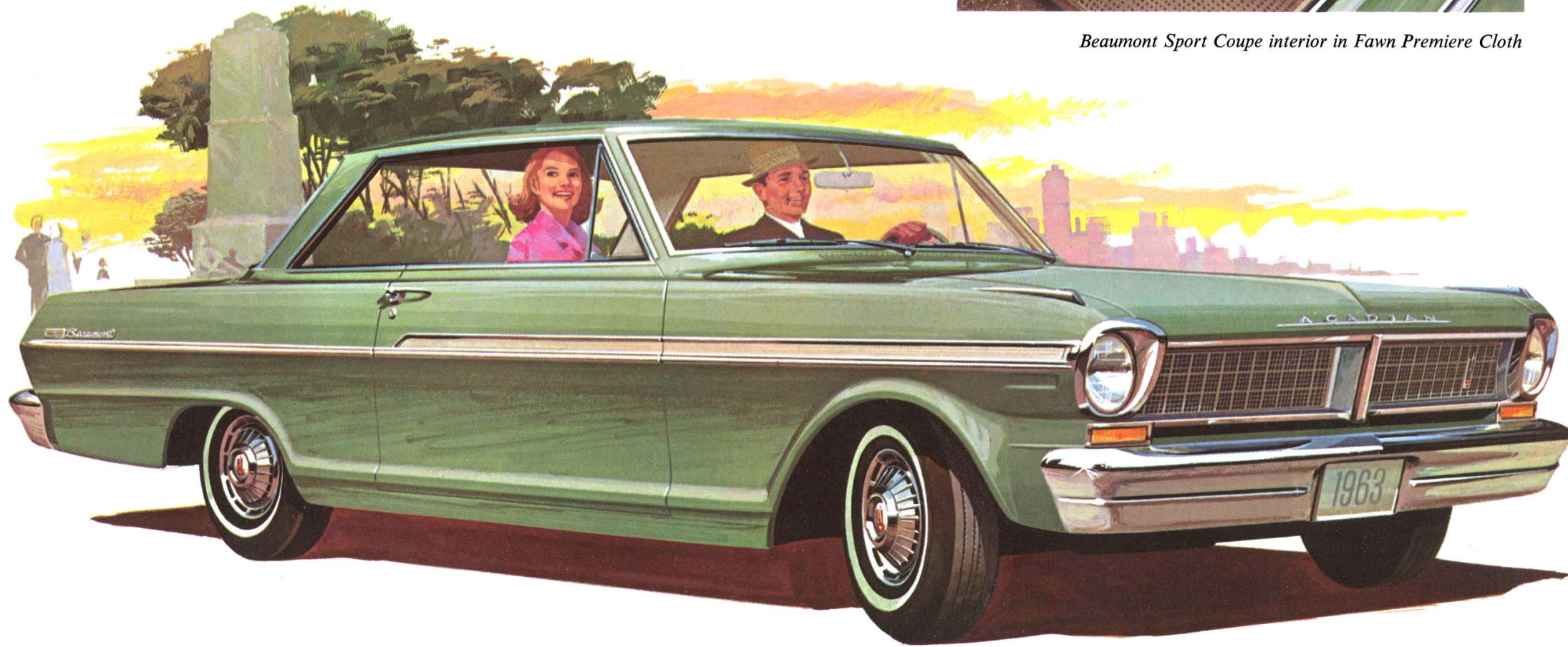
Beaumont Sport Deluxe Sport Coupe in Satin Silver Metallic

Beaumont Sport Coupe

Here's where economy is fun. It's Acadian's Beaumont Sport Coupe. No skimp on space, this one really makes sense. There are dual sun visors, cigarette lighter, lockable glove box, foam-cushioned seats, padded arm rests front and back, deep twist carpeting and much more. The self-adjusting brakes, 60 Day or 6,000 mile oil change, and chassis lubrication improvements take your service worries down to the barest minimum.



Beaumont Sport Coupe interior in Fawn Premiere Cloth



Beaumont Sport Coupe in Laurel Green Metallic

Beaumont 4-Door Sedan

This is one car the whole family can enjoy. This Acadian has styling that will really have you buzzing. Its not-too-big size is only in the looks for here's plenty of room for six with no cramping. And this family-pleasing performer openly steals miles and miles from a gallon of regular gas. There's unlimited pleasure (standard on all models) on a limited budget, and a host of other reasons why Acadian is the kind of car you'll want to own.



Beaumont 4-Door Sedan in Ember Red



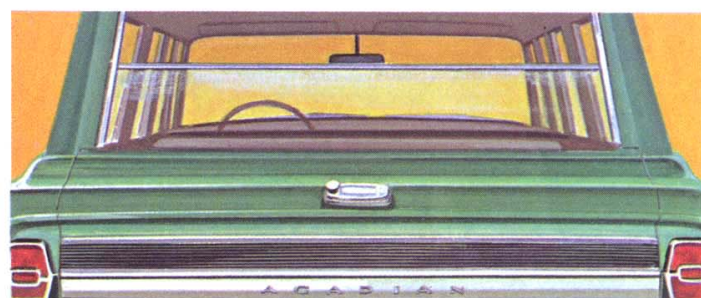
Beaumont 6-Passenger Station Wagon in Ivy Green

Beaumont Station Wagon

A wagon load of value. Here's the one that really fills the bill. Whether you want to pile it up with family, or gear, (or both), you'll be amazed at what Acadian's Beaumont Station Wagon can do. Acadian's smooth riding suspension system lets you relax with a perfect ride both on and off the beaten track.



A flick of the rear seat and this six-passenger Beaumont beauty can be converted into a cargo-carrying genius. There's space aplenty with over 108" of stowage area from the back of the front seat to the end of the tailgate. This is one family charmer that won't let you leave a single thing behind.



Crank-operated rear window. The rear window on the Acadian station wagons winds down easily to help you with quick loading for light gear. And it gives extra ventilation for rear-seat passengers, too. An inside handle opens the tailgate to give extended cargo area. (A power operated tailgate window is optional at extra cost.)

Beaumont Convertible

Canada's fast-growing favorite for the young-at-heart. The minute you hop into this roomy runabout, you'll be pleased as punch. It's spirited, economical, and stylish as can be—but that's not all. It's practical, too, with foam-cushioned seats, front and rear arm rests, a vinyl-coated easy-down fabric top and more fun miles a gallon than you can imagine. You're sure to cut a pretty caper in the Beaumont convertible. It's no wonder that it's growing so fast in popularity, everybody wants in on the fun.



Beaumont Convertible in Saddle Tan Metallic



Canso 4-Door Sedan in Palomar Red Metallic



Canso 2-Door Sedan in Autumn Gold Metallic

Canso 2-Door Sedan

The all-new Canso series for 1963. Take a look above at a real budget-pleasing beauty for people who want to get some life into their savings. The 2-door Sedan above is a right-sized family car with over 25 cu. ft. of easy-loading trunk space. The modest low price includes such standard extras as armrests in front and back, twin sun visors, cigarette lighter and single key locking.

Canso 4-Door Sedan

Acadian value in a brand new shape. For a family, this 4-door model at the left is just the ticket. There's room for six in style. And the sofa-high seats, large door openings, and extensive hip, leg and shoulder room mean extra comfort for all. You'll be the first to agree that the all-new Canso is the answer to any family's transportation needs.



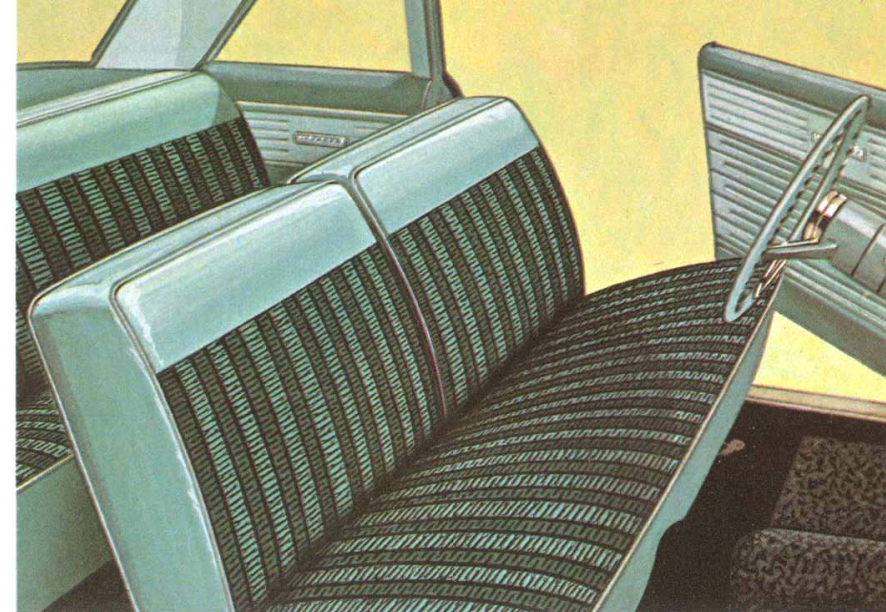
The luxurious Canso 2-Door interior shown above is in Red Prelude Cloth and Coated Fabric

Invader 4-Door Sedan

A fitting tribute to your family and your good taste. Here's something that'll interest you. Did you know the Invader is the lowest-priced Acadian series? This means you save right off the bat. There's low initial cost, and whether you select the standard 4- or 6-cylinder engine, your excellent gas mileage will come as a pleasant surprise. And Acadian doesn't pinch on comfort. There's plenty of room for six with full-size spaciousness. And Acadian's unitized Body by Fisher construction means a smooth, quiet ride. There's more, but you owe it to yourself to see it in person.

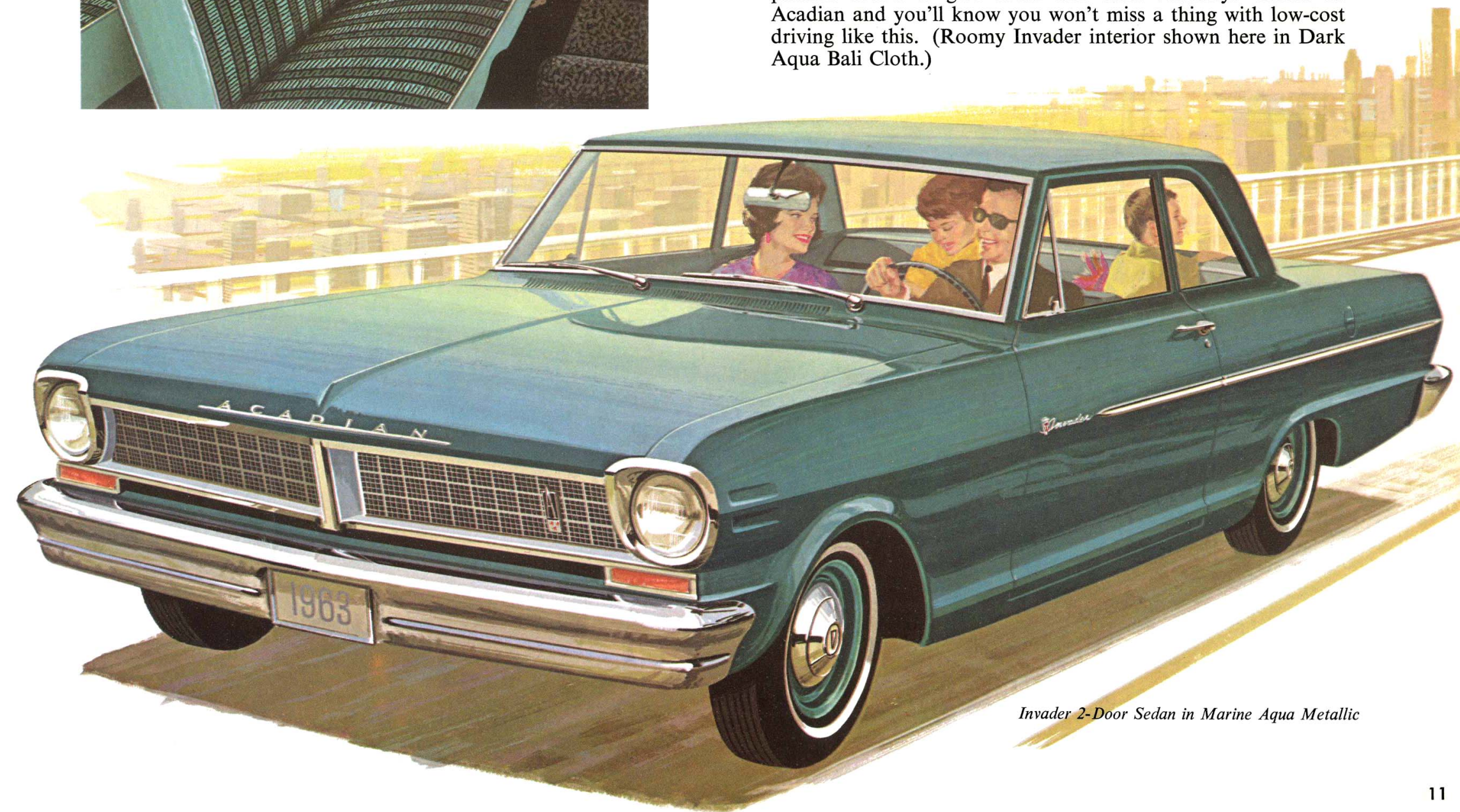


Invader 4-Door Sedan in Adobe Beige



Invader 2-Door Sedan

Lowest-priced Acadian of them all . . . but a real solid Acadian value. You get foam-cushioned front seat, double sun visors, dual front arm rests, single key locking system, cigarette lighter and more as standard equipment. Luggage space is more than ample. And the electrically-operated windshield wipers clear with parallel action to give better and safer visibility. Check on Acadian and you'll know you won't miss a thing with low-cost driving like this. (Roomy Invader interior shown here in Dark Aqua Bali Cloth.)

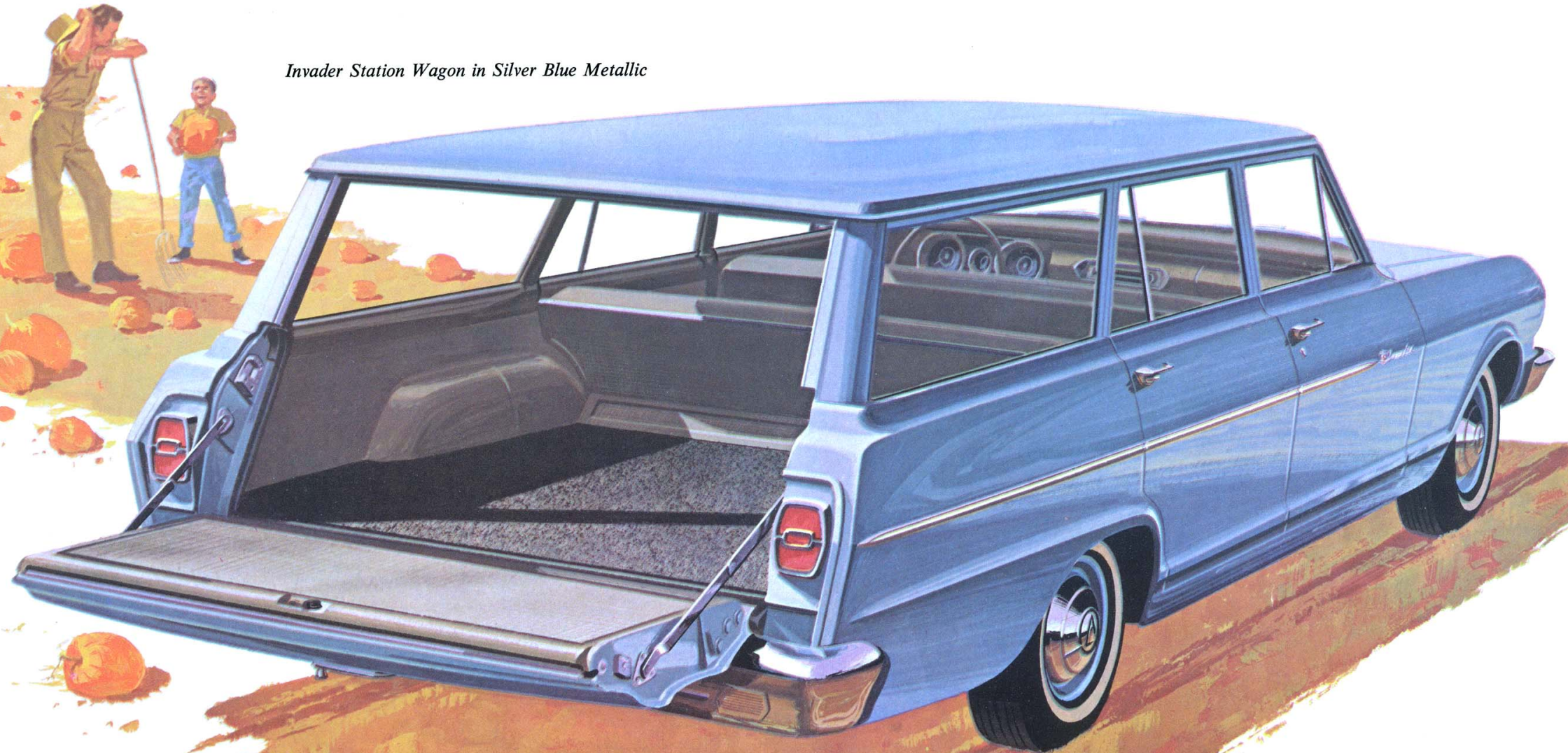


Invader 2-Door Sedan in Marine Aqua Metallic

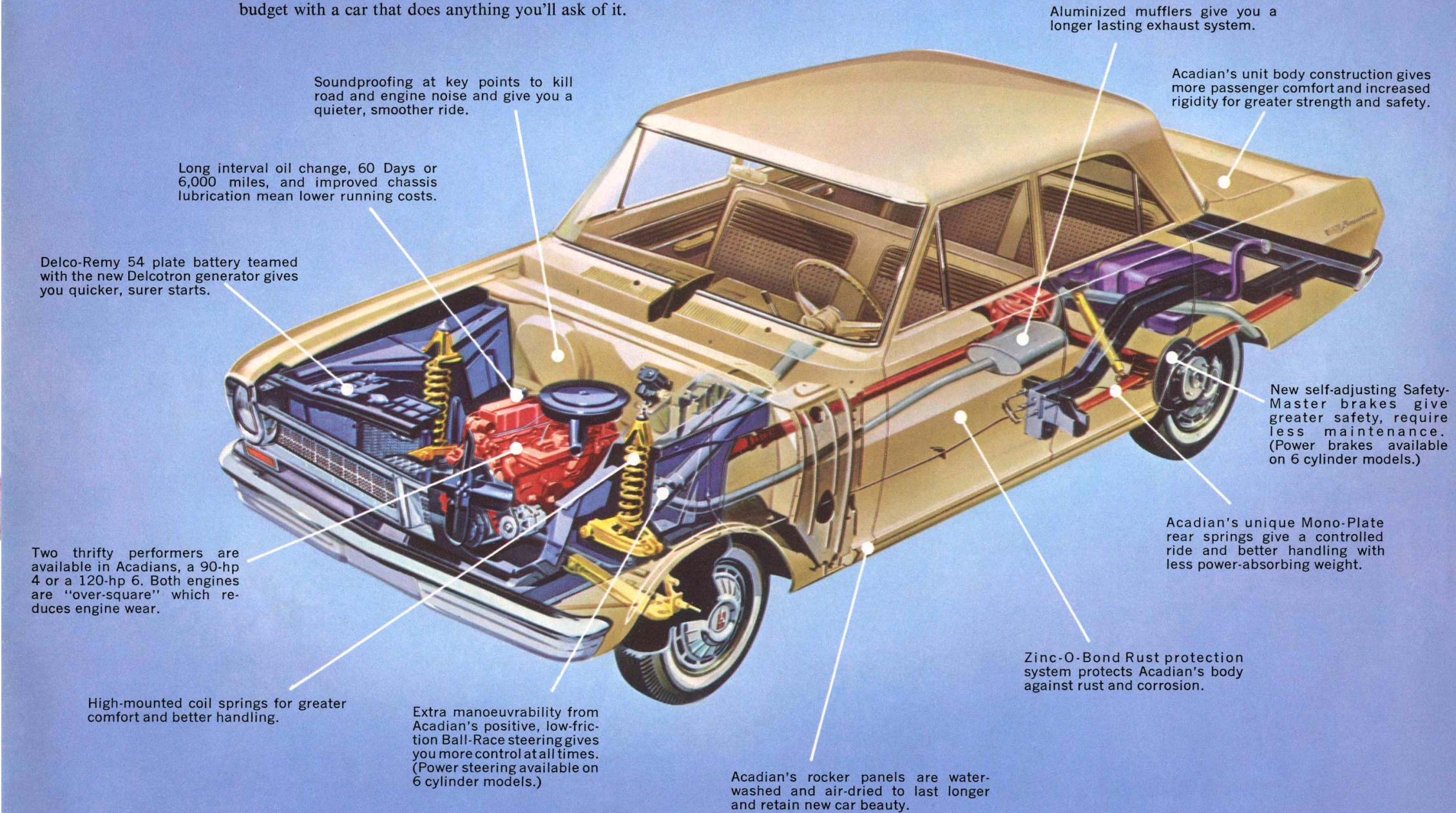
Invader Station Wagon

The practical way to do practically everything. Load this one up through the fold-down tailgate or the roll-down rear window and you're ready to go. 4-Door convenience makes things easier, too. And there's all-vinyl headlining, attractive interiors, and Safety-Master brakes. What's more, this wagon handles so easily it's a cinch to park at supermarkets, plazas, or in any tight spot. Why, it'll even make business a pleasure.

Invader Station Wagon in Silver Blue Metallic



Take a close look at what makes Acadian run. Here in this cut-away you can see the result of our engineers' solid, and perfected design that sets Acadian apart in its field. The traditionally superior Body by Fisher, the right combination of Mono-Plate rear springs and independent front suspension, the handling ease and steering facility are just some of the ways Acadian helps you fit your budget with a car that does anything you'll ask of it.



Soundproofing at key points to kill road and engine noise and give you a quieter, smoother ride.

Long interval oil change, 60 Days or 6,000 miles, and improved chassis lubrication mean lower running costs.

Delco-Remy 54 plate battery teamed with the new Delcotron generator gives you quicker, surer starts.

Two thrifty performers are available in Acadians, a 90-hp 4 or a 120-hp 6. Both engines are "over-square" which reduces engine wear.

High-mounted coil springs for greater comfort and better handling.

Extra manoeuvrability from Acadian's positive, low-friction Ball-Race steering gives you more control at all times. (Power steering available on 6 cylinder models.)

Aluminized mufflers give you a longer lasting exhaust system.

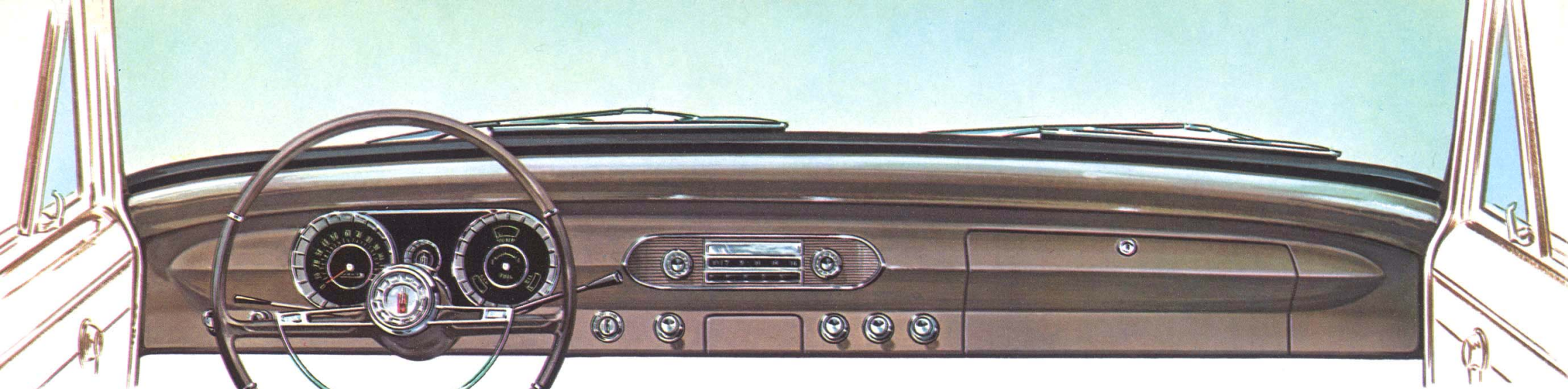
Acadian's unit body construction gives more passenger comfort and increased rigidity for greater strength and safety.

New self-adjusting Safety-Master brakes give greater safety, require less maintenance. (Power brakes available on 6 cylinder models.)

Acadian's unique Mono-Plate rear springs give a controlled ride and better handling with less power-absorbing weight.

Zinc-O-Bond Rust protection system protects Acadian's body against rust and corrosion.

Acadian's rocker panels are water-washed and air-dried to last longer and retain new car beauty.



LUXURY AND COMFORT FEATURES

EASY-ON-THE-EYE DRIVING. A new instrument cluster brings all the Acadian's instrument within easy driver view. No neck-craning or leaning to get accurate readings in highway traffic. And a turn of the light knob softens the panel lighting for more comfortable night vision. Twin sun visors, parallel-action windshield wipers, and a full-size windshield are welcome assists for your complete driving visibility.

IT'S ACADIAN FOR RESTFUL RIDING. All the way up to six full-size passengers and everyone is comfortable. The easy-to-get-in, easy-to-get-out Acadian has plenty of leg, hip, and shoulder room for all and foam-padded front seats in every model. The perfect combination of Mono-Plate rear springs and independent high-mounted coil springs in front give Acadian a ride that's not only smooth and easy, but quiet, too.



SAFETY FEATURES. You'll find Acadian's all-welded Body by Fisher gives strength and rigidity. There are self-adjusting Safety-Master brakes to give you positive, smooth stops. New amber parking lamps offer a distinct safety advantage in poor vision situations. And positive crankcase ventilation system reduces air pollution. You'll discover that many more Acadian safety features like new safety-type door latches that guarantee a strong, tight and more positive safety hold on the door are offered as standard equipment to assure you and your passengers the maximum in driving security.

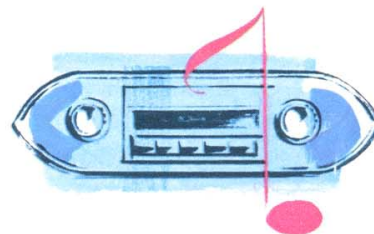


ROOM TO SPARE IN THE TRUNK. Acadian is a full-size family car in every way. You can pack in a whole family's gear in Acadian's full-width trunk. You'll find over 25 cu. ft. of stowage space. There'll be no waist-high lifting either for Acadian's load-level is just 21" from the ground. And the easily accessible spare tire is tucked carefully away at the front of the trunk to give you even more room.

ACADIAN FEATURES COMFORT AND CONVENIENCE. Every Acadian model is loaded with no-cost extras to give you added driving ease. Dual front armrests, handy cigarette lighter, twin sun visors, standard heater, self-adjusting brakes, 60 Day or 6,000 mile oil change, and chassis lubrication improvements help turn your Acadian driving into a happy pastime.

CUSTOM FEATURES*

NEW ALL-TRANSISTOR RADIOS*—For '63, Acadian has all-transistorized radios. This means a manually operated or push button radio that begins to play the instant you switch it on. There's a stronger resistance to shock, longer life, and more reliability, too.



ACADIAN ALSO MAKES AVAILABLE a full range of power options* and accessories* which give you one of the widest selections of extra accessory choices in its price class.

**Optional at extra cost*

POWER AND ECONOMY TO SUIT YOUR PURPOSE

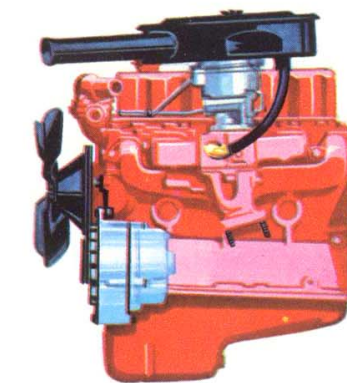
TWO BUDGET-MINDED ENGINES

Thrifty 90 hp

ECONOFLAME

4

Economy and pep go hand-in-hand with the thrifty 4-cylinder Acadian engine. Its 5 main bearing crankshaft and hydraulic valve lifters mean greater smoothness as well as a longer life. 153 cu. in. displacement and 8.5:1 compression ratio give out a solid 90 horses with top economy. Single barrel carburetion and manual choke give this lively performer even more of the miser's touch.

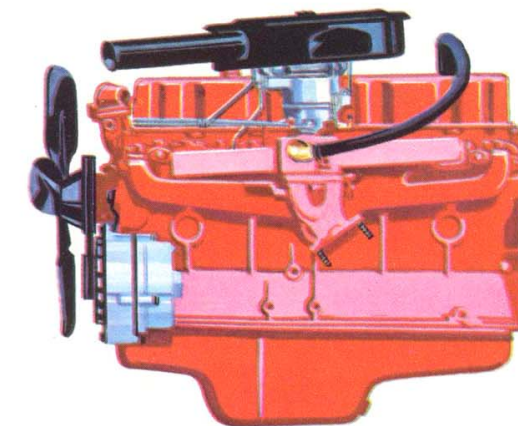


Lively 120 hp

ECONOFLAME

6

Even more performance for your Acadian is available with the Econoflame 6. This 120 hp engine has scads of scat and yet it's happy on regular gas. Its smooth, quiet running comes from the 7 main bearing crankshaft, hydraulic valve lifters, and over-square design. A single barrel down-draft carburetor and easy breathing engine design give you good performance and economy. Automatic choke is standard.



DELCO TRON. The new Delcotron generator is standard equipment with both the 4- and 6-cylinder Acadian engines. This new generator does a better job of keeping your battery charged, even charging at engine idling speed. A well-charged battery means quicker engine starts in all weather.

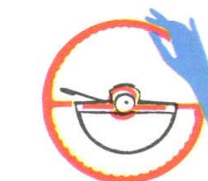
ENGINE FEATURES. Both engines have full-flow oil filters, positive shift starters, oil-wetted air cleaners and new positive crankcase ventilation.

TWO ADVANCED TRANSMISSIONS

POWERGLIDE*. Proven Powerglide for your greater driving ease. Low weight and compact size make Powerglide an ideal partner in power for either the 4- or 6-cylinder Acadian engines. You'll get many miles of relaxed, trouble-free driving with the Powerglide transmission. Completely automatic in all forward speeds, this aluminum-housed, air-cooled transmission is an excellent example of Acadian's progressive engineering development. Selector sequence, P-R-N-D-L.

3-SPEED SYNCHRO-MESH You get optimum performance due to smooth, positive gear-shifting with selected ratios in the standard Acadian transmission. Sturdy construction, combined with light weight, give Acadian one of the most advanced manual transmissions available. With Synchro-Mesh and steering column shift lever, this transmission is a real pleasure to use. The 3 forward gears and reverse are arranged in the traditional "H" pattern for ease of operation.

OWNER-PLANNED OPTIONS



POWER STEERING.* Acadian's power steering is engineered for "feel of the road" handling ease to keep you in command. You master every driving situation with complete control. (Available on 6-cylinder models.)



POWER BRAKES.* More braking effort with less pedal pressure, yours when you choose Acadian's optional power brakes. To keep on top of hard braking situations, power brakes give you that extra stopping power when it's needed most. (Available on 6-cylinder models.)

POSITRACTION.* gives you more "go" under all conditions. It diverts power from the spinning wheel and supplies it to the gripping wheel, to give you even more traction. You get better performance and greater safety on all roads and in any kind of weather.

**Optional at extra cost*

ACADIAN SPECIFICATIONS

Body

Unitized design, with body-frame unit and separate front end unit combined into single structure of exceptional strength and rigidity. Extra-heavy pillars and roof rails, reinforced floor, double-walled front structure, and water-washed, air-dried rocker panels. High-level ventilation and built-in blended-air heater and defroster system. Thoroughly sealed and insulated. Zinc-O-Bond Rust Protection. Friction-type ventipanes. Single-key locking system, push-button outside door handles. Single-unit headlights. Electric parallel-action windshield wipers, directional signals, front ashtrays, enclosed steering column. Safety belt attachment provision. Magic-Mirror finish.

Invader Standard Features

Tasteful trim and identification, dual-spoke steering wheel with horn button, foam-cushioned front seats, front armrests, dual adjustable sun visors, glove compartment lock, centre dome light with instrument panel switch. Color-keyed pattern cloth and vinyl upholstery and vinyl headlining in Sedans and Station Wagon. Black rubber floor mats. Cigarette lighter.

Canso Additional Features

Distinctive trim and identification. Deep hub dual solid spoke steering wheel with horn ring. Combinations of pattern cloth and vinyl upholstering in Fawn, Aqua, Red, Blue for Sedans and Station Wagons. Ashtrays in rear armrests.

Beaumont Additional Features

Extra-quality trim and identification, foam-cushioned rear seats, nylon-blend pattern cloth and vinyl seat upholstery. Vinyl headlining in Station Wagon, Sport Coupe and Sedan. Horn ring with rim trim rings on steering wheel, rear armrests, automatic front door dome light switches. Color-keyed carpet covering. (Manually operated vinyl-coated fabric top on Beaumont Convertible.)

Beaumont Sport Deluxe Additional Features

Deluxe identification and two-tone steering wheel; luxury upholstery and vinyl trim in Fawn, Blue, Red, Aqua, Saddle, Black; extra cushion padding in both front bucket seats and rear seats; deluxe wish-bone door handles; glove box light; chromed rear view mirror; larger vinyl-covered sunshade; chrome-plated heat control and instrument panel knobs. (With Powerglide automatic transmission a between-the-seat console and transmission shift lever is standard.)

Engine

120-hp Econoflame 6: 6-cylinder, 194-cu. in. displacement, 8.5:1 compression ratio, single-barrel carburetion, automatic choke, single exhaust. **90-hp Econoflame 4:** 4-cylinder, 153-cu. in. displacement, 8.5:1 compression ratio, single-barrel carburetion, manual choke, single exhaust. Both engines feature valve-in-head design, aluminum pistons, forged steel crankshaft, Positive-Shift starter, hydraulic valve lifters, oil-wetted type air cleaner, full-flow oil filter and positive crankcase ventilation.

Transmission—Powerglide*

Two-speed three-element torque converter with hydraulically controlled planetary gears. Positive parking lock. Selector sequence P-R-N-D-L.

3-Speed Synchro-Mesh

All-helical gear design with steering column control. Gear ratios: 2.94:1 first, 1.68:1 second, 1:1 third, 3.33:1 reverse.

Clutch

Diaphragm spring type single plate dry disc with two facings, spring cushioned, permanently lubricated release bearing. 8.0-inch diameter disc with 90-hp Econoflame 4 engine, 9.12-inch with 120-hp Econoflame 6.

Chassis-Suspension

Independent front suspension with high-mounted coil springs, built-in levelling action. Mono-Plate rear springs. Double-acting shock absorbers. 60 Day or 6,000 mile oil change and increased mileage between chassis lubes. **Wheels and Tires:** 13" wheels, 6.00 x 13 4-ply rating blackwall tubeless tires on Invader and Canso 2-Door and 4-Door Sedan models—6.50 x 13 4-ply rating on Sport Coupes, Convertibles and Beaumont 4-Door Sedan. 7.00 x 13 4-ply rating on Station Wagons. **Safety-Master Brakes:** 9" self-adjusting, hydraulic, bonded linings, 145 sq. in. area. Hand-operated mechanical parking brake. **Steering:** Precision Ball-Race gear, overall ratio 25.4:1. **Rear Axle:** Hypoid, semi-floating, three ratios tailored to power teams. **Fuel Capacity:** 13 1/3 gallons. **Electrical:** 12-volt system, 37 ampere Delcotron Generator and 44-amp.-hour 54-plate battery.

Dimensions

Wheelbase, 110". Front and rear tread: Station Wagons 56.3" and 55.8", other models 56.8" and 56.3". Overall length—Station Wagons 187.4", other models 183"; width—70.8"; height—Sedans and Station Wagons 55.0", Sport Coupe 54.0", Convertible 54.5".

Optional Equipment**

Power steering.** Power brakes.** Power tailgate window for Station Wagons. Power top for Convertibles. Heavy-duty rear springs. 3.36:1 and 3.55:1 axle ratios**. Positraction rear axle. 14" wheels with 6.50 x 14 tires. Heavy-duty clutch. Shade-Lite glass. Padded instrument panel. Rear armrests**. Two-tone finish**. Backup lights. 2-speed windshield wiper with windshield washer. Push-button, all-transistor radio. 3 Heavy-duty Delcotron generators**. Heavy-duty battery. Special Police or Taxicab equipment**. Full line of Custom Feature accessories.

*Optional at extra cost

**Availability determined by either model or equipment

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Whitewall tires and wheel discs illustrated are optional at extra cost on all models.

LITHO IN CANADA

GM-101 9/62