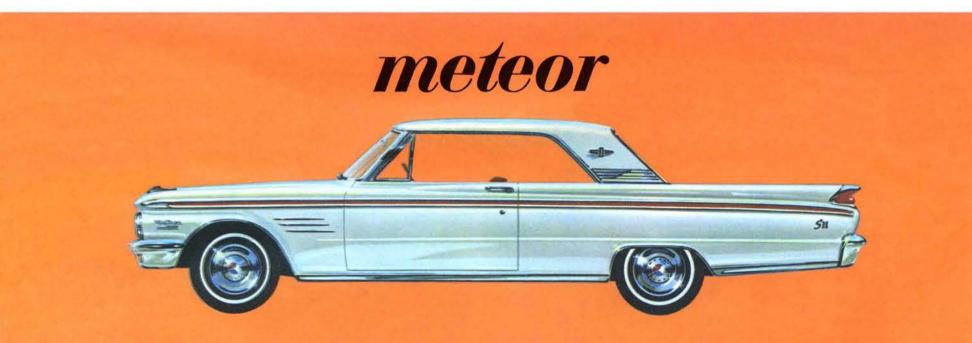
63 MERCURYS









63 MERCURY COMET

No matter how you cut it, Mercury Comet's got the corner on driving fun. This new edition comes in 12 finely styled models . . . new convertibles, sporty sedans and versatile station wagons . . . each fun-lovin', fashioned-with-flair version designed to make a joyride out of any jaunt. Comet plays Scrooge with the family budget, too. Goes and goes and goes on regular gas. And in '63, Comet really turns miser with every one of Mercury's famous service-savers

developed by Ford Motor Company's advanced engineering. They range all the way from 36,000-mile fuel filter and self-adjusting brakes to a new 6,000-mile oil filter (makes Comet so service-free there's no need for that 1,000-mile new car inspection). And there are more money-savers, many more. Add 'em to Comet's traditional extra value in size, style and resale value, all tops. Sum total: just one best way to let yourself go in '63. Go Comet!



S-22

livewire with the lush lines

The Comet S-22, ultra-stylish bucket-seat beauty. Comes in two terrific models. There's the racy S-22 convertible with power-operated top, newest member of Comet's fun 'n sun fleet. Or take the sporty S-22 two-door sedan. Each comes equipped with a carload of fun items. Outside, see S-22's distinctive side medallions and bright-metal, tri-colored wheel covers, both at no extra cost. And the S-22's own special triple taillight arrangement, including back-up lights as standard equipment, and aluminum rear grille make it America's smartest car in its class—going awayl

Mercury Comet S-22 interiors come in new all-vinyl box-pleated upholstery, 9 colors available in 6 rich combinations. Front bucket seats are form-contoured. They adjust individually. Deeptwisted loop-yarn carpeting front and rear. Deep foam-padded front and rear seats, too





COMET S-22 CONVERTIBLE





This Comet Custom 4-door sedan in rich crush-grain vinyl and Aristocrat fabric. Overhead, new color-keyed, vinyl headlining. Underfoot, twisted loop-yarn carpeting makes for luxury that lasts. Notice front and rear armrests, 3-spoke, color-keyed safety steering wheel, cigarette lighter, door-operated courtesy light and bright-finish horn ring.



comet custom step out ahead ... and stay there!

Comet's great sense of proportion goes past its graceful lines and sparkling new appointments. Over-all length and greater wheelbase give it fine-car line and look. Sure, Comet's styling has been a pacesetter. But '63 Comet steps up the pace. Check the Custom. In addition to beautiful station wagons and two- and four-door sedans (with extra-value styling items like stainless steel side window, back window and wind-shield frames), see the sensational new convertible. Underneath its power-operated top lie these Comet values: longer over-all length (194.8 inches) and wheelbase (114 inches) for smoother ride and greater trunk space for extra packing.



More trunk space than some big cars (29.8 cubic feet) gives you space a-plenty for extra-large loads.



page two

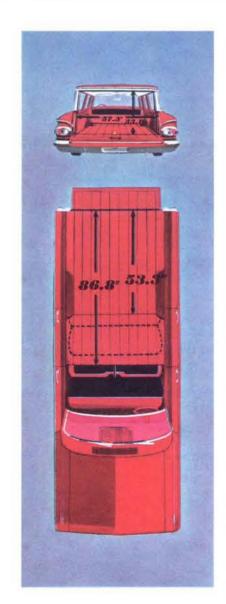


cometfun without a fancy price tag!

You've got everything going for you in a '63 Comet. Finecar style, ride and roominess . . . all at a price that's among the lowest. Every Comet model comes complete with extras that would do justice to cars costing far more. Here are just a few new Comet features for '63 . . . new, improved longer-life battery, electric Safety-Sweep windshield wipers, extra sound-insulation, hightemperature engine thermostat for quick engine warm-ups and gas savings, plus every one of Mercury's service-saving features. It all adds up to a carload of more carefree driving. Notice Comet's styling. Start with Comet's glittering grille and smart sports-car front fender ornaments-the roof line accentuated by a jewellike Mercury hallmark. In back, Quadri-Lites and rear grille round out a picture of distinctive grace.



New Comet series interiors like this 2-door sedan's are done in Olympia fabric and crush-grain vinyl. All upholstery cloths are specially treated for soil resistance. Headlinings and 3-spoke safety steering wheel are color-keyed with entire interior scheme. Vinyl-coated floor mats take a beating, stay beautiful.



There's room for big business or pleasure in Comet wagons. Inside cargo area is 33.1 inches high, 57.3 inches wide. That's big! Makes for 76.2 cubic feet of cargo space. With tailgate down, you get almost nine feet of flat loading surface. And Comet's Unit-Built construction means you and your loads ride in solid comfort.

'63 comet station wagons fun at its fetching best

Choose from five family-sized station wagons. Each virtually big enough to have a party in, each versatile enough to serve for tough hauling jobs or as a playfield for the small fry. There's the luxurious Comet Custom Villager station wagon with mahogany-toned metal side paneling (available with optional bucket seats) quality-packed two- and four-door Comet Custom wagons and the all-business twoand four-door Comet wagons. Whichever you select, you ride in a station wagon with "room-for-six" comfort. And everything about these wagons is designed for ease of operation. Rear window rolls down (power operation standard on Villager, available at extra cost on Comet and Comet Custom), means no old-fashioned liftgate loading. For extra convenience there's the optional luggage carrier. Spare tire is tucked out of the way at right rear of cargo area.



COMET CUSTOM VILLAGER STATION WAGON



COMET CUSTOM FOUR-DOOR STATION WAGON (also available in two-door model)



In addition to this Comet Custom station wagon's smart and durable pleated all-vinyl upholstery, notice how many extras you get. There's a color-keyed safety steering wheel with bright horn ring, lockable glove box, courtesy lights, dual sun visors.

COMET FOUR-DOOR STATION WAGON (also available in two-door model)



page four



SPIRIT, SPARKLE and BRAWN... bright words that mean Mercury Meteor for 1963. Each of the nine new Meteors is low in price, surprisingly low for a car with so much room, quality and power. Each has SPIRIT . . . especially if you choose the exciting new, optional Lightning 260 V-8 engine. This hot, short-stroke, low-friction performer accelerates bril-

liantly, provides quicker, safer passing. And like the 221 V-8 or the Meteor "6", it operates with scrupulous efficiency on regular gas. New Meteor has SPARKLE-the new hardtop, for instance. Low, lean, sleek, it comes in S-33 bucket-seat and Custom series. BRAWN, too, with new Meteor station wagons. Three 4-door models to choose from, including the

6- or 8-passenger Country Cruiser with mahogany-toned, metal side paneling. Meet these brisk, breezy newcomers in the low-price field. All have economical service-savers, are quality-constructed with unitized bodies, and include big-car luxury options like power brakes and power steering. Meet the '63 Meteor. Make driving come alive.

SPIRIT! meteor S 33

Make way for a plush 'n peppy Meteor with hardtop styling, low profile, and loads of lively sports car features. Settle yourself into the firm foam contours of individually adjustable bucket seats, stow your gear in its full-length floor console, and take charge. Whether you go with the Meteor "6", or 221 V-8 or the optional Lightning 260 V-8 engines, you'll find plenty of skedaddle, plus the serene sailing of exclusive Cushion-Link suspension and the quiet that comes with abundant insulation.



METEOR S-33 TWO-DOOR HARDTOP with distinctive tri-colored wheel covers, contrasting color spear, special script and bright-metal windsplits.

SPARKLE! meteor custom

These bright beauties are Meteor Customs all right: Look at their stainless steel lower moldings . . . the applique behind the rear wheels and along those wide rear roof pillars. Meteors pamper passengers with room and comfort (six hefty adults and fifteen suitcases are no trouble at all). And they take to the road with outstanding performance (seven enginetransmission combinations let you pick the power you want). Wherever you go, more economical service-savers than ever go with you.



a picnic. It's so much easier to pack more things when you have a whopping 31.5 cubic feet to work with. Forward-mounted spare tire is out of the way of most-frequently-used area.



METEOR CUSTOM TWO-DOOR HARDTOP



Wide doors welcome you into fully appointed Meteor Custom interiors where premium quality is



ALIVE! meteor

Here's the brightest spot in the low-price field, Meteor twoand four-door sedans give you roomy comfort, smooth, easy handling, big-car ride and performance. Yet Meteor is strictly a low-priced car. For room, it offers over 3 feet of effective headroom, nearly 4 feet of free front legroom and 31.5 cubic feet of trunk volume . . . all exceeding many a "big" car. Name your performance level-optional Lightning 260 V-8 for maximum power, 221 V-8 or "6" engines for maximum savings. Meteor is low on upkeep, too, because it comes with a complete package of Mercury servicesavers, including self-adjusting brakes.













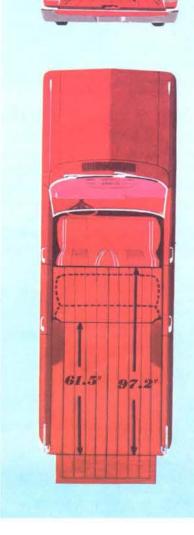
METEOR COUNTRY CRUISER FOUR-DOOR STATION WAGON



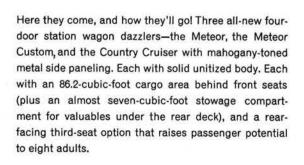
A few simple movements turn high fashion into free space inside Meteor station wagons. Second seat folds quickly in one-hand operation.

upholstery) are replaced by wide-open spaces. Want more? Roll rear window down, swing counterbalanced tailgate flat to put a total length of more than nine and one-half feet at your service.





BRAWW! meteor station wagons





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63 MERCURY MONTEREY

Only one new car looks like this. And Monterey's distinctive Breezeway styling is more than just beautiful. It works. The recessed rear window is power-controlled from the driver's seat—gives unique ventilation with front air vents open, stays clear in rain or snow. The Breezeway window also means more headroom for rear seat passengers, plus maximum sun protection. And Monterey luxury will be livelier than ever with a standard Marauder 390 V-8 engine and high-performance optional engines up to 405 horsepower! Choose from eleven '63 Monterey models.

MONTEREY CUSTOM FOUR-DOOR SEDAN





New all-weather vision with recessed rear window sheltered from rain and snow.

MONTEREY S-55 CONVERTIBLE (two-door hardtop also available)



New Breezeway ventilation with power-operated rear window controlled by driver.



New sun protection and increased headroom for rear seat passengers.

\$\int_{55}\$ gets off the beaten track ... in a big way

There's no mistaking the S-55. It's a sizzler that delivers the luxury of a Monterey Custom plus sports car features—distinctive characteristics like individually adjustable bucket seats, bright-metal floor console with shift lever, padded instrument panel, exclusive red and white safety-courtesy lights in the doors. Dual exhausts and Marauder Super 390 V-8 engine with 4-barrel carburetor are standard; with even hotter ideas, you can go all the way to six-barrel Marauder Super 406 V-8. Transmission choices: standard equipment 4-speed manual or Multi-Drive Merc-O-Matic, both floor-mounted, optional at no extra cost. Tachometer also available.

In addition to the deep carpeting, paddle-type door handles, power-operated Breezeway rear window and Monterey Custom features, the S-55 includes rich chrome accents, unique insignia at steering wheel, special script on instrument panel, and a new leather-soft upholstery material of expanded vinyl.

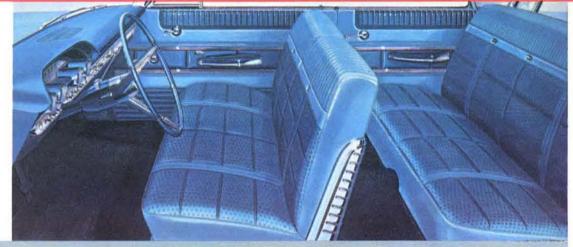




beautiful new outlook for big driving pleasure

Be prepared to have Monterey's unique Breezeway styling change your whole viewpoint on motoring. It lets driver and passengers see better, sit better, feel better... with clear vision in all weather, more headroom, sun protection and a breeze controlled by power-operated rear window. Other standard luxury features: courtesy lights, dual rear-seat lights, front and rear armrests with paddle-type door handles, electric clock and back-up lights. Convertible vinyl-fabric tops are black, white or blue; rearview mirror is windshield-mounted.

Subtle color harmony runs through the Monterey's vari-textured materials. You see it in the tweedy bolsters and triple-yarn fabric covering the foam-pillowed seats . . . the crush-grain vinyl along padded window sills . . . the deep, twisted-loop carpeting . . . the vinyl headlining. All-vinyl upholstery (standard in convertible and a no-cost option in all Custom models), available in the same padded-pleat style.







MONTEREY CUSTOM TWO-DOOR HARDTOP (four-door sedan and four-door



monterey

so much luxury and style... so little maintenance

Behind Monterey's rakish look, there's so much more than meets the eye. You get vision, shade, ventilation and more headroom... standard power-operated Breezeway rear window... more foam padding on premium-upholstered seats... extra sound-insulation... helpful options like new, improved power steering which requires 40% less wheel-turning effort, and Swing-Away steering wheel and 6-way power seat... and improved Cushion-Link suspension on long 120" wheelbase. More surging performance, too, with the Mercury Marauder 390 V-8 engine standard.

Above left: Big easy-to-read dials include new oil pressure gauge and ammeter. Other features: illuminated automatic transmission selector dial, foot-operated parking brake. Radio options include push-button AM-FM radio.

Below left: From vinyl headlining to luxurious long-life carpeting, Monterey's roomy interiors reveal color in harmony. Foam-padded seats are covered with dot-patterned fabric and bolsters in crush-grain vinyls, including metallic and pearlescent. Five all-vinyl color schemes are optional.







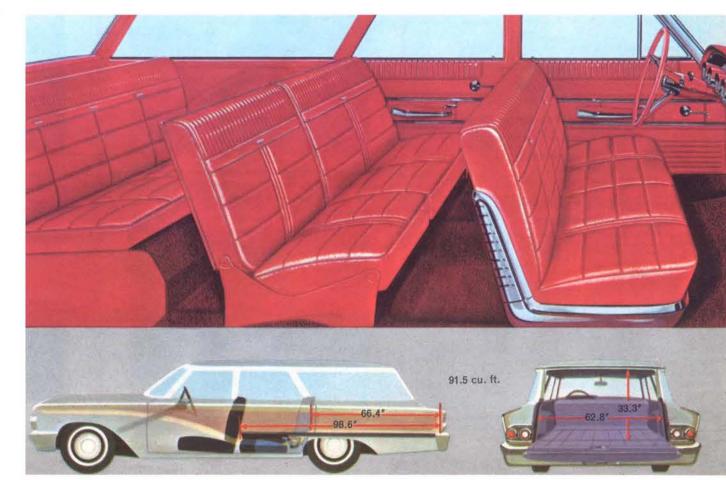
monterey colony park

lets you get away from it all ...or take it all with you

Colony Park station wagon is the only car in its field with the warm wood-grain look of mahogany-toned metal side paneling. Open its power-operated rear window—standard equipment—for the same fresh Breezeway ventilation as other Montereys. Whichever of its five power-drive combinations you select (big Marauder 390 V-8 engine is standard), you'll take off in style, stay smooth with its sturdy rigidized body. And with 91,5 cubic feet behind the front seat, it seems as if there's no limit to what you can take with you.

Left: Every time you lower the extra-wide Colony Park tailgate, you'll find a firm, flat surface loadspace of more than ten feet at your service. Spare tire stows below hinged floor panel. Optional third seat for 9-passenger capacity. Roof luggage carrier, as illustrated, is optional.

Right above: From the deep-visored instrument panel to the counterbalanced tailgate, from carpeted floor to reinforced roof, Colony Park interiors are spacious (check the generous dimensions, right). They're also color-keyed, comfortable, easy to care for (box-pleat upholstery all vinyl). Seat conversion is quick, easy.



whichever '63 mercury you choose, choose

Year by year, Ford Motor Company engineers have pioneered new designs, materials and processes to reduce the time and expense of car maintenance, and to lengthen the life of beauty and performance. All 1963 Mercurys carry these service-saving features (pictured at right):

value!

AND MORE!

- 36,000-mile lubrication for universal joints
- Crankcase emission reduction system
- · Hydraulic valve lifters
- Vacuum throttle valve control for automatic transmission
- . Spring-loaded ball joints with normal wear take-up for life of car
- · Self-cleaning spark plugs
- Aluminized steel muffler
- Magnetic plug for manual transmission
- · Long-life light bulbs for taillamps, stoplights, turn signals and parking lamps



New factory-installed premium oil and 6,000-mile oil filter -no need for the traditional 1000-mile new car inspection.



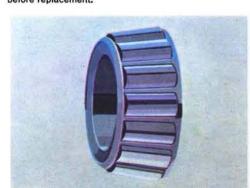
Body lubrication (locks, hinges, etc.)-now need normally be done at 12,000-mile intervals, instead of every 6,000 miles. Stop half as often for this service.



Self-adjusting brakes-back up, when necessary, brakes adjust themselves mechanically, equally and properly throughout the life of the linings.



36,000-mile fuel filter-exclusive long-life fuel filters on '63 Mercury Comets, Meteors and Montereys give smoother performance with cleaner fuel for 36,000 miles



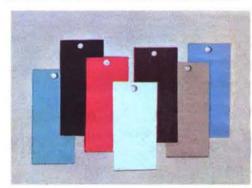
New method of installing front wheel bearings-assures precision adjustment. Proper fit lengthens both bearing and tire life. Lubrication interval: 24,000 miles.



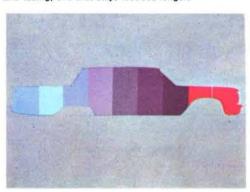
36,000-mile major chassis lubrication-drive 36,000 miles without a major lubé job. 6,000 miles between oil changes and minor lubes.



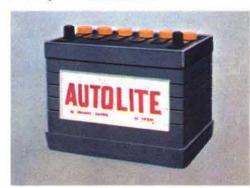
anti-rust, anti-freeze coolant-factory-installed coolant contains ethylene glycol concentrate and rust-inhibitor, gives you more carefree driving regardless of weather.



Super-Enamel finish-four coats of finish, including two of baked-on enamel, give a surface that resists chipping and fading, one that stays lustrous longer.



Rust-resistant body protects itself against corrosionbody sheetmetal is zinc-phosphate coated, and galvanized steel rocker panels resist corrosion two to three times longer than untreated steel.



Long-life electrical system-new, improved longer-life battery. New distributor breaker points are silver-brazed, pure tungsten. New neoprene-armored ignition cables.

comet *specifications*

EXTERIOR DIMENSIONS (Inches)

	Sedans and Con- vertibles	Station Wagons
Wheelbase	114.0	109.5
Tread		
Front	55.0	55.0
Rear	54.5	54.5
Length, over-all	194.8	191.8
Width, over-all	70.4	70.4
Height, over-all*	54.5	54.9
*With passengers; conv	ertible 53.8	•

meteor

specifications

..... 116.5

56.0

55.8

Wagons 115.5

56.0

202.3

EXTERIOR DIMENSIONS (Inches)

Tread, Front...... 57.0

Length, over-all..... 203.8

Width, over-all...... 71.3

*With passengers; Hardtops 54.9"

Height, over-all*.....

NGINE	Mercury Comet "6"	Mercury Comet 170 "
Type	2.50* 144 cu. in. o 8.7 to 1 See chart 1-bbl	Overhead valve 3.50" 2.94" 170 cu. in. 8.7 to 1 See chart 1-bbl Single
Fuel	Regular	Regular

ENGINE AND PERFORMANCE CHART-ALL MODELS

144 Cu. In. "6" Engine	With Manual	With Auto
Carburetor	1-Barrel	1-Barrel
Compression Ratio	8.7:1	8.7:1
Adv. Horsepower	85	85
Std. Rear Axle Ratio	3.50:1	3.50:1
170 Cu. In. "6" Engine	With Manual	With Auto
Carburetor	1-Barrel	1-Barrel
Compression Ratio	8.7:1	8.7:1
Adv. Horsepower	101	101
Std. Rear Axle Ratio (Sedans)	3.20*	3.20
*3.50 with 4-speed transmission		

"6" MANUAL TRANSMISSIONS

Ratios	1st	3.29:1
	2nd	1.83:1
	3rd	1.00:1
	Reverse	4.46:
Floor-mounted 4-speed,	fully synchro	nized
Ratios	1st	3.16:
	2nd	2.21:
	3rd	1.41:
	4th	1.00:
	Reverse	3.35:

AUTOMATIC TRANSMISSION Type-Torque converter with automatic

85	85	planetary gear train	atio
3.50:1	3.50:1	RatiosLow	1.82:1
	1000000	Drive	1.00:1
ith Manual	With Auto.	Reverse	1.73:1
1-Barrel 8.7:1	1-Barrel 8.7:1	BRAKES	
101 3.20*	101 3.20	Type—Self-adjusting hydraulic duo-s energizing	ervo, self-
		Drum Diameter	Q inches

Type.....Semi-floating with hypoid gears See chart TIRES 6.00 x 13 sedans 6.50 x 13 station wagon, convertible, S-22 models and air-conditioned models (optional for sedans) SUSPENSION

Total Lining Area Sedans and Convertibles......131.0 sq. in.

	FrontBall-joint front suspension
	with anti-dive control
1	RearLow-rate; leaf-type rear springs
1	CAPACITIES

BRAKES

REAR AXLE

SUSPENSION

Station Wagons.... REAR AXLE

CAPACITIES	
Fuel Tank (all models)	14 gals.
Cooling System9.3 8.7 qts	qts. (with heater) . (without heater)
Engine Oil4.5 qts. (w	ith filter change)

Type—4-wheel hydraulic, self-energizing, self-adjusting

Drum Diameter
Total Lining Area
10 inches
154.2 (passenger cars)
184.2 (optional heavy duty)

POWER TEAMS

NGINES	METEOR "6"	METEOR 221 V-8	METEOR LIGHTNING 260 V-8
isplacement (cu. in.)	170	221	260
arburetor	1-barrel	2-barrel	2-barrel
ore and stroke (in.)	3.50 x 2.94	3.50 x 2.87	3.80 x 2.87
ompression ratio	8.7 to 1	8.7 to 1	8.7 to 1
dv. hp. @ rpm	101 @ 4400	145 @ 4400	164 @ 4400

STD. REAR AXLE RATIOS (AND OPTIONS)

TRANSMISSIONS			
3-Speed Manual sedans, hardtops station wagons	3.50 (3.25) 3.50 (3.80)	3.25 (3.50) 3.50 (3.80)	3.25 (3.50) 3.50 (3.80)
Overdrive sedans, hardtops station wagons	NA NA	3.50 3.80	NA NA
Merc-O-Matic sedans, hardtops	3.25 (3.50)	3.25	3.00
station wagons	NA	(3.00, 3.50) 3.25 (3.00, 3.50)	(3.25, 3.50) 3.25 (3.00, 3.50)

MANUAL TRANSMISSIONS

Ratios	Meteor 221 V-8, 260 V-8	Meteo
1st	3.02:1	3.29:1
2nd	1.84:1	1.83:1
3rd	1.00:1	1.00:1
Reverse	3.10:1	4.46:1

Type-Semi-floating with hypoid gears with automatic 4th-speed gear. Available only with Meteor 221 V-8 engine. Push-pull control on instrument panel. Overdrive cuts in near 27 mph, returns to direct 3rd-gear drive near
 TIRES
 Passenger Cars
 Station Wagons

 6.50 x 14
 (Meteor "6")
 7.00 x 14

 7.00 x 14
 (Meteor V-8's)
 7.00 x 14

Ratios	
1st	2.79:1
2nd	1.70:1
3rd	1.00:1
Overdrive	0.70:1
Reverse	2.87:1

AUTOMATIC TRANSMISSION

	 Steering column converter with a 	
etary gear trai	n	
Ratios		
LO	1.82:1	1.82:1
DR	1.00:1	1.00:1
Reverse	1.73:1	1.73:1

Front. . Swept-back ball-joint front suspension Rear. . Leaf springs plus 4-phase shock absorbers; asymmetrical spring mount-ing for anti-dive, anti-squat action.

CAPACITIES	
Fuel Tank	16 gallons
Cooling System	14.5 quarts for Meteor V-8's

with heater (9.5 quarts for Meteor "6") 5 quarts for Meteor V-8's with filter change (4.5 quarts for Meteor "6")

monterey specifications

Wheelba	se120.0
Tread, F	ront
	over-all, Sedan
Width, o	ver-all, Sedan
*Height,	over-all, Sedan
Curb we	ight (lbs.), 4-Door Sedan 4091 Colony Park, 2-seat 4453
*With pa	ssengers

POWER TEAMS AND REAR AXLE RATIOS Marauder

Displacement (cu, in.)	390	390	406	406
Carburetor	2-barrel	4-barrel	4-barrel	Triple 2-barrel
Bore and stroke Compression	4.05 x 3.78	14.05 x 3.78	4.13 x 3.78	
ratio	8.9 to 1 Single	9.6 to 1	11.5 to 1	11.5 to 1
Exhaust	(Dual for convertible)	i Dual	Dual	Dual
Adv. horsepower @ rpm	250 @ 4400	300 @ 4600	385 @ 5800	405 @ 5800
TRANSMISSION	NS			
3-Speed Manual	3.50:1 (3.89:1 opt.)	_	-	_
4-Speed Manual	3.50:1 (3.89:1 opt.)	3.50:1 (3.89:1 opt.)	3.50:1 (options

Carburetor	2-barrel	4-barrel	4-barrel	2-barrel
Bore and stroke Compression	4.05 x 3.78	4.05 x 3.78	4.13 x 3.78	
ratio	8.9 to 1 Single	9.6 to 1	11.5 to 1	11.5 to 1
Exhaust	(Dual for convertible		Dual	Dual
Adv. horsepowe @ rpm	er 250 @ 4400	300 @ 4600	385 @ 5800	405 @ 5800
TRANSMISSIC	NS			
3-Speed Manual	3.50:1 (3.89:1 opt.)	_		_
4-Speed Manual	3.50:1 (3.89:1 opt.)	3.50:1 (3.89:1 opt.)	3.50:1 (options
Multi-Drive	3.00:1 (3.50:1 opt.)	3.00:1 (3.50:1 opt.)		om 3.00:1

All-synchronized 3-speed, steering column Marauder Super Marauder Super 390 V-8 390 V-8 406 V-8* 406 V-8*

lever	speed, steering	Column
Ratios	1st	2.42:1
	2nd	1.61:1
	3rd	1.00:1
	Reverse	2.33:1
4-speed, floor- or co	onsole-mounted le	ever
Ratios	1st	2.36:1
	2nd	1.78:1
	3rd	1.41:1
	4th	1.00:1
	Reverse	2.42:1

MULTI-DRIVE MERC-O-MATIC

MANUAL TRANSMISSIONS

TRANSMISSION	
TypeTorque co	onverter with automatic
	planetary gear train
RatiosLO	2.40:1
D2	1.47:1; 1.00:1
D1	2.40:1; 1.47:1; 1.00:1
	0.00.4

Type4-wheel h	ydraulic, self-energizing,
Despendent of the state of the state of the state of the	self-adjusting
Drum diameter	11 inches
Total lining area	212.5 square inches
	(passenger cars)
	234.0 square inches
	(station wagon)
SERVICE TO SERVICE STATE	

REAR AXLE Type......Semi-floating with hypoid gears

BRAKES

TIRES Size......7.50 x 14 or 8.00 x 14

SUSPENSION

Front. .Swept-back ball-joint front suspension Rear. .Leaf springs plus 3-phase shock absorbers; asymmetrical axle mounting for anti-dive, anti-squat action.

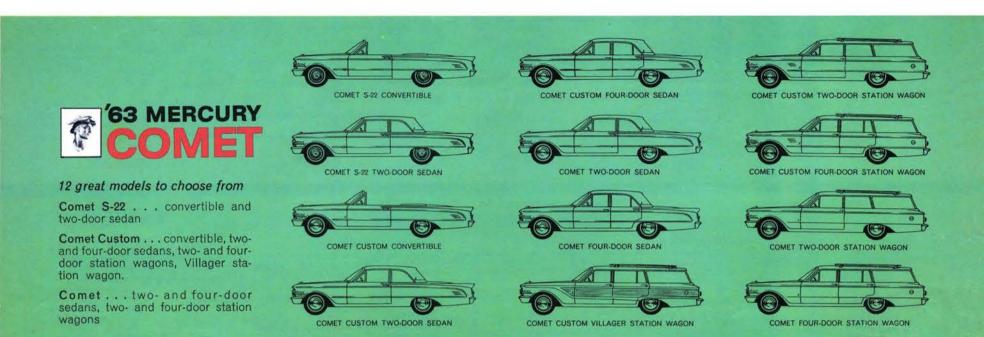
Fuel tank	20 gallons
Cooling system 20.5	
Engine oil6 quarts	, with filter change

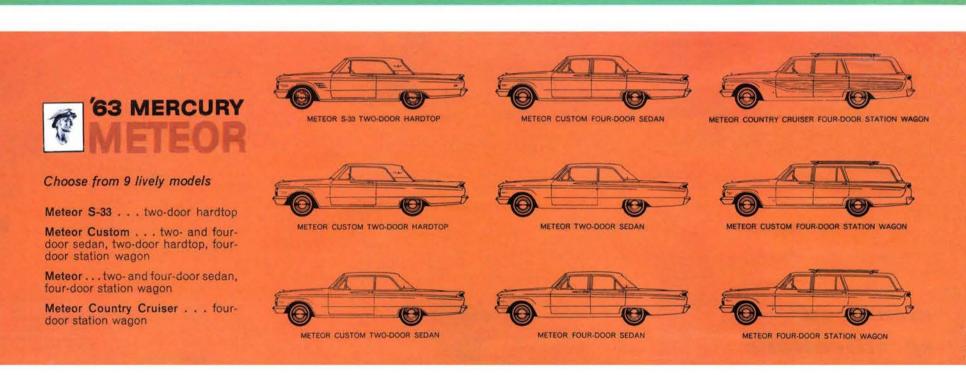
Ford Motor Company warrants to its dealers, and its dealers, in turn, warrant to their customers as follows: That for 12 months or for 12,000 miles, whichever comes first, free replacement including related labor, will be made by dealers, of any part with a defect in workmanship or naterials. Tires are not covered by the warranty; appropriate adjustments will continue to be made by the tire companies. Owners will remain responsible for normal maintenance service and routine replacement items such as filters, spark plugs, ignition points and wiper blades.

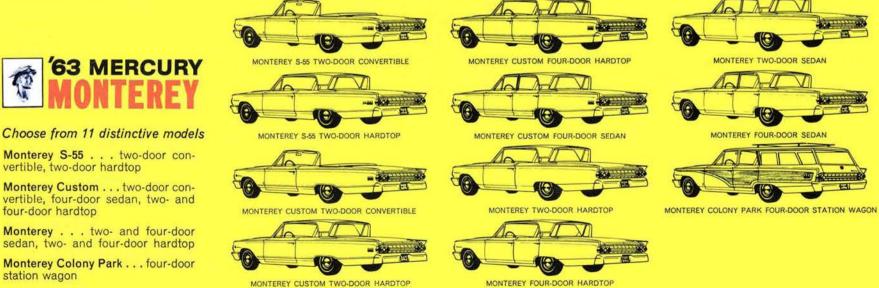
> Specifications shown herein were in effect at the time this book was approved for printing. Lincoln-Mercury Division of Ford Motor Company, Dearborn, Michigan, reserves the right, however, to discontinue or change at any time, specifications, designs, or prices without notice and without incurring any obligations. White sidewall tires, accessories and any other equipment including optional engines, transmissions and rear axles, that are not standard equipment are optional at extra cost. The warranties referred to herein are applicable only to products sold in the U.S.A. and in certain neighboring areas.

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station wagon