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Where the joy of driving meets pride of ownership!

Driving's a rare treat when you slide *this* beauty into action! For the stunning new '63 Oldsmobile surrounds you with cushioned, carpeted luxury. Its spirited, responsive V-8 performance is complemented by a comfortable coil-spring ride.

Add to that the kind of trend-setting style that makes you proud you chose Oldsmobile! Drive one today! Let it tell you

all you need to know about fine automobiles! And let your Oldsmobile Dealer show you how little it costs to own one!

There's "Something Extra" about owning an

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