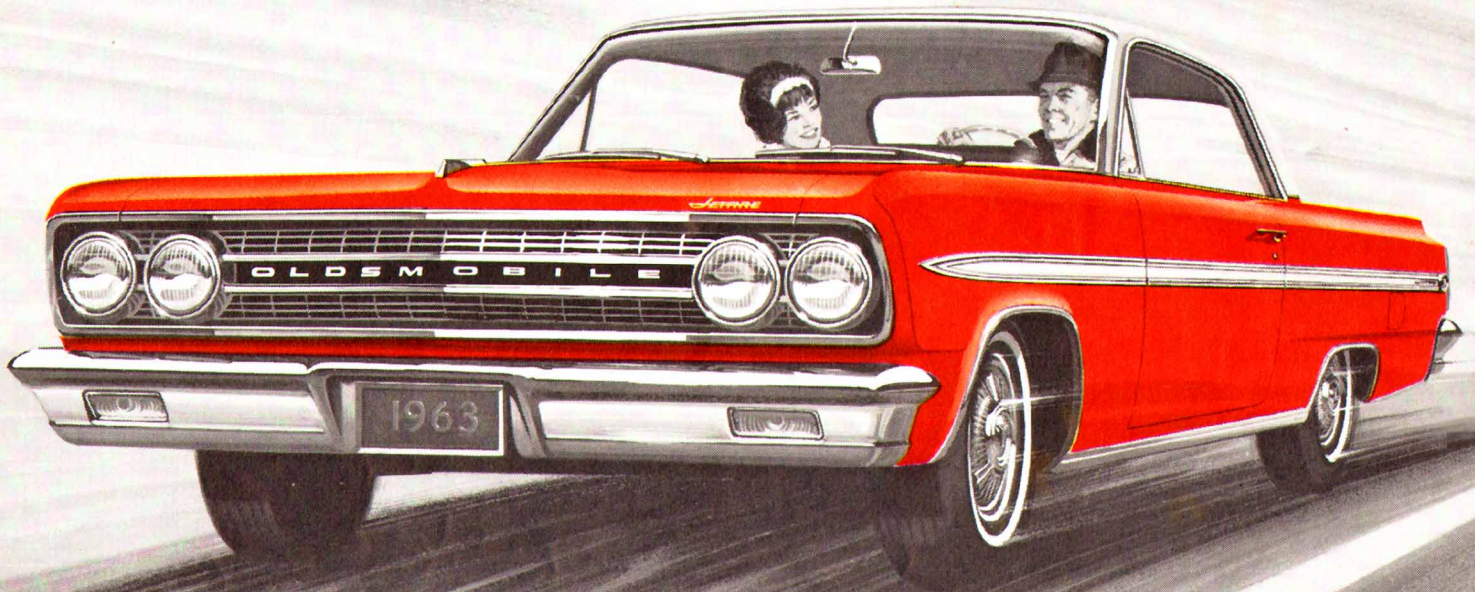


*First of its  
kind...*



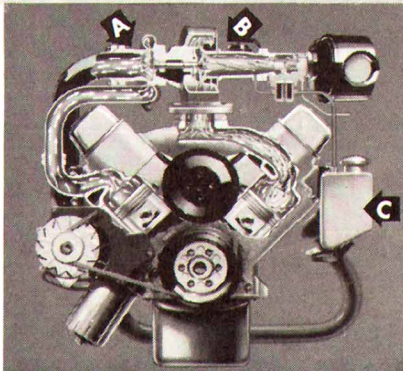
*and full of  
surprises!*

**JETFIRE** 

*an exclusive from*  
**OLDSMOBILE**

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Heart of the JETFIRE is the Turbo-Rocket V-8. Turbine (A) puts power back into engine by turning compressor (B). Turbo-Rocket Fluid (C) is injected to permit higher compression. Result: 215 h.p. from 215-cu.-in. displacement.



A moment ago you were standing still. Now you're skedaddling along the pike like never before! And suddenly you're a believer, for the proof of the JETFIRE is in the driving. Reason why: *No other car on the '63 scene delivers the right-now response of JETFIRE'S fluid-injected, turbocharged aluminum V-8.* Toss in trigger-quick handling, buckets, control console . . . and you're on your way to a new kind of sports car fun. Unusual? Not in this one-of-a-kind Oldsmobile! Try a JETFIRE on for size . . . you'll want to wear it home!

THERE'S 'SOMETHING EXTRA' ABOUT OWNING AN OLDSMOBILE!