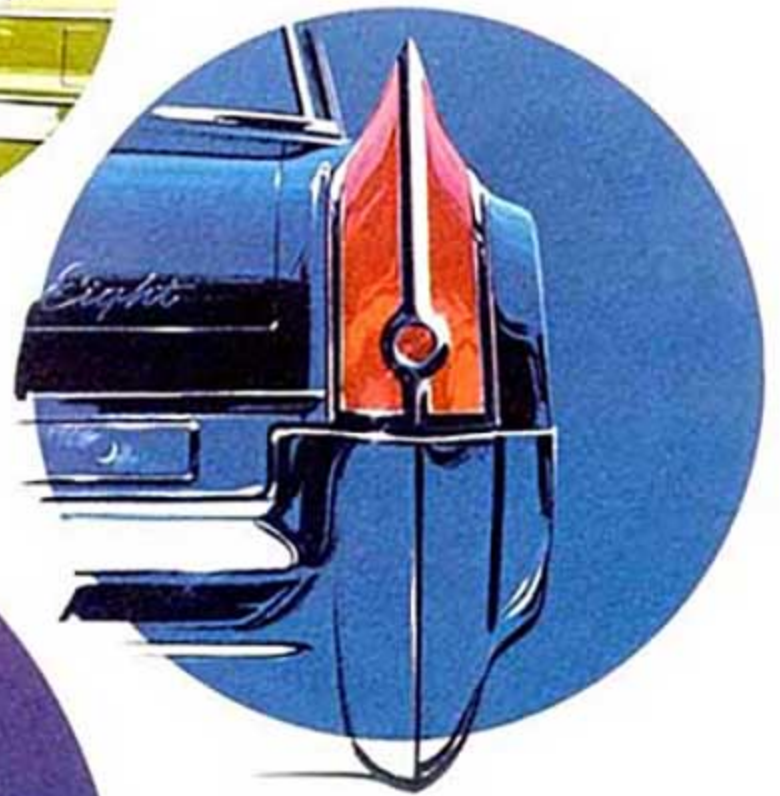




'63 OLDSMOBILE



NINETY-EIGHT
SUPER 88
DYNAMIC 88
STARFIRE
F-85
JETFIRE

NINETY-EIGHT

The long look of luxury!

Here is the new fashion leader of the fine-car field—the 1963 Oldsmobile Ninety-Eight! Its sleek sculptured styling reflects the discriminating taste and master craftsmanship for which Oldsmobile is so highly regarded. And now two enticing new models—the elegant Luxury Sedan and the dashing Custom Sports Coupe—complete a selection of six magnificent new Ninety-Eights. Each features the interior spaciousness . . . the down-soft ride . . . the quiet reserve of Skyrocket performance that you expect of Oldsmobile's finest. Naturally, 1963 Hydra-Matic Drive, power steering, power brakes, power windows and seat* are standard equipment to give you many miles of driving pleasure. **Power windows and seat optional on Town Sedan*



Bright chrome mouldings and colorful wheel discs accent wheel openings on all Ninety-Eights.



Bold and distinctive, Ninety-Eight taillights are visible from the side as well as from the rear.



Splendidly appointed! The spaciousness of a sedan dramatically combines with Holiday sportiness. Extra-thick foam-padded seat and folding rear center armrest offer additional comfort.





The epitome of elegance! Oldsmobile craftsmanship and limousine dignity are beautifully combined in the new Ninety-Eight LS* . . . an outstanding example of automotive excellence. Complete to such thoughtful details as rear seat assist handles, twin map cases, front and rear foldaway center armrests. Plush, sheared deep-pile carpeting is longer wearing, blends perfectly with five impeccable interior fabric combinations. *Luxury Sedan



NINETY-EIGHT TOWN SEDAN



Power console on driver's door features master controls for seats and windows.



Map case and assist handles on the Ninety-Eight LS combine elegance with convenience.



NINETY-EIGHT LUXURY SEDAN



Take a long look at a sophisticated new luxury model with exciting sports car appeal—the Ninety-Eight Custom Sports Coupe by Oldsmobile! Beautiful bucket seats feature rich fabrics trimmed with glove-soft Barcelona grain leather. Beneath your feet is luxurious, color-coordinated carpeting. Sport console, stick-operated 1963 Hydra-Matic Drive, power steering and brakes are all included as standard equipment.

Holiday Sports Coupe, shown below, features a divided bench seat in five color combinations of fabric and Moroccan.

NINETY-EIGHT > CUSTOM SPORTS COUPE



NINETY-EIGHT > CONVERTIBLE



NINETY-EIGHT > HOLIDAY SPORTS COUPE

SUPER 88

Puts the accent on action!

Superb performance and dashing beauty go hand-in-hand in Oldsmobile's stylish new Super 88! A 330-h.p. Skyrocket Engine puts you in smooth, responsive command of the road. Improved Vibra-Tuned Ride and full 123-inch wheelbase let you skim the highways in hushed silence. All this . . . plus bold new beauty inside and out that wins admiring glances every mile you drive. Like your action with glamor and quality to spare? Then any one of Oldsmobile's four exciting Super 88 models is for you!



SUPER 88  HOLIDAY SEDAN



There's a spotty new flair to the crisp, rakish roofline of 1963 Holiday Sedans.



The stylish new slant of the windshield pillar makes entry and exit easier than ever.



New for '63! Fold-down armrest makes travel more comfortable than ever in a Super 88 Holiday Sedan! Extra spaciousness results from 44% smaller transmission tunnel and practically flat front floor.



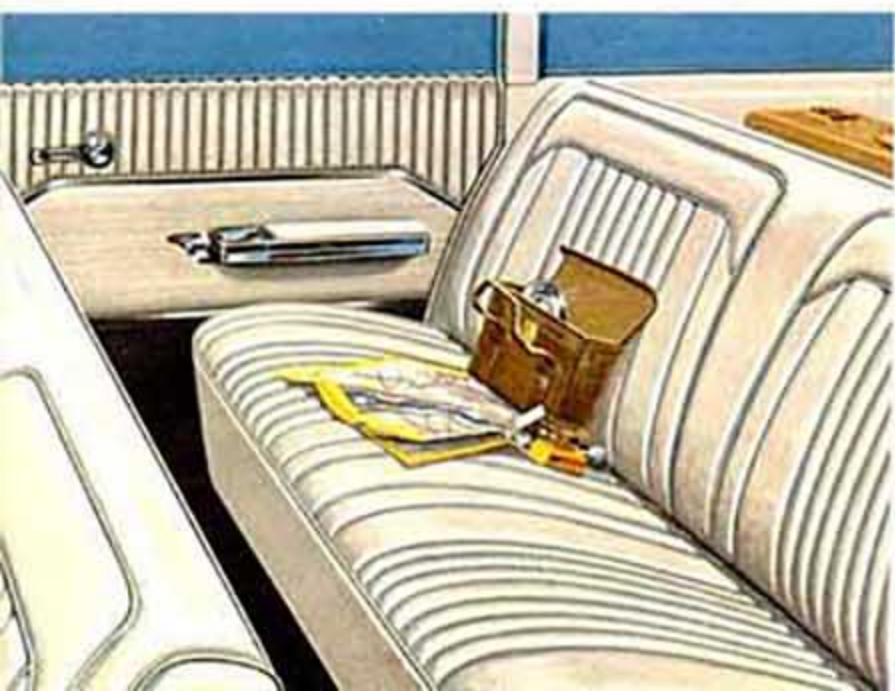
SUPER 88 → HOLIDAY COUPE



SUPER 88 → CELEBRITY SEDAN



Country clubbing or gardening, the Super 88 Fiesta is right for every occasion...fashionable, yet practical too. Interiors are available in either cloth and Moroccan, or all Moroccan. Electric roll-down tailgate window and concealed Luggage Locker are both optional at extra cost.



SUPER 88 → FIESTA

DYNAMIC 88

Big and beautiful...value leader of the medium-price field!

This one's designed to be the favorite in its field...and with plenty of reasons why! Its sculptured new beauty makes the Dynamic 88 a real show-stopper! Add an ultra high-compression 280-h.p. Rocket V-8 Engine. Road-leveling 123-inch wheelbase with Twin-Triangle Stability and four-coil spring suspension. Higher resale value at trade-in time. And perhaps the best reason of all: that deep-down sense of pride when you park a dollar-saving 1963 Dynamic 88 in your driveway.



DYNAMIC 88  HOLIDAY COUPE



Surround yourself in glamor! Take your choice of colorful all-Moroccan or Moroccan-and-cloth interiors in any of eight smart combinations. Select from 15 high-luster Magic-Mirror finishes.



There's a convertible look to the rooflines of Holiday Coupes. Vinyl Sport-Top is optional.

DYNAMIC 88 → CELEBRITY SEDAN



Take your pick! Oldsmobile's dazzling Dynamic 88 comes in two spacious four-door versions. There's room to spare in the smart-looking Celebrity Sedan—yet it's Oldsmobile's lowest-priced full-size model! For those who prefer hardtop styling with 4-door convenience, the Holiday Sedan is just the ticket!



Here's functional beauty with a bright new look! New padded-spoke steering wheel is smaller for comfort and improved visibility. Recessed control knobs add safety, integrate with the smart new coved design. Center-mounted, dual-lighted ash receivers and lighter are at your fingertips. Safety-Padded Instrument Panel and electric windshield wipers are standard.

DYNAMIC 88 → HOLIDAY SEDAN





DYNAMIC 88  FIESTA
(2 Seat and 3 Seat)



Loads of space for loads of fun! Flat-folding second seat provides 122.7 inches of loading room with the tailgate down. Electric tailgate window standard on 3-seat model, optional on 2-seat.



Divided second seat, optional at extra cost on all Fiestas, splits 55 - 55 for added versatility.



Luggage Locker protects valuables, has 8-cu.-ft. capacity. Optional on 2-seat Fiestas.



DYNAMIC 88  CONVERTIBLE

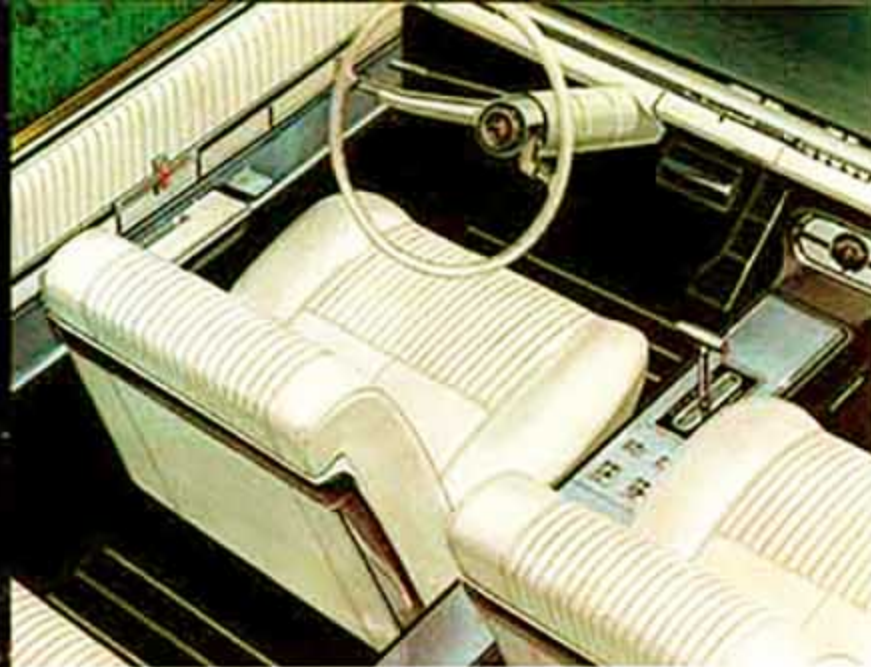


Enjoy high style ... with a sporty air! The popular Dynamic 88 Convertible features deep-pleated Moroccan interiors and sill-to-sill carpeting. Four fade-resistant fabric tops are keyed to exterior colors. (Same all-Moroccan trims in four colors are also available on Dynamic 88 Holiday Coupe and Holiday Sedan.)

Starfire

Pure glamor...with a touch of adventure!

America's full-size sports car sensation—Starfire by Oldsmobile! A dashing new contoured rear window on the coupe and a striking satin-aluminum panel along the side set Starfire apart in style! And the famous 345-h.p. Starfire Engine is smooth, spirited, responsive! Inside, there's the comfort of bucket seats, the convenience of power steering and brakes. For pure glamor and sheer excitement, nothing quite matches the stunning Starfire—an Oldsmobile original!



You're surrounded by luxury when you step into a Starfire! Leather-trimmed bucket seats...sheared nylon carpeting...and, at your fingertips, a full-length console complete with Hydra-Matic, tachometer, glove box—all standard equipment!



STARFIRE → CONVERTIBLE



Grocerful Starfire emblem forms an integral part of the distinctive front end design.



Hydra-Matic T-stick control on center console lends a genuine touch of sportiness.

STARFIRE → COUPE

F-85

Exciting new blend of beauty and action
... in the low-price field!

Impressive? You bet! The new longer look of the F-85 wins admiring glances everywhere. Its sprightly aluminum V-8 engine develops up to 195 h.p. . . . teams perfectly with silken-smooth Hydra-Matic Drive. So nimble and easy handling, too—turns full circle in a mere 37 feet. And the F-85's solid, quiet ride is an Oldsmobile ride. But best of all, the F-85 saves as it goes. Self-adjusting brakes, 6,000-mile oil change, aluminized muffler are standard equipment! With a choice of seven models—from the captivating Cutlass to the budget-priced Club Coupe—you'll find the fabulous new F-85 is the fun way to step out in style . . . the fine way to step up to Olds!



F-85 > CUTLASS COUPE



F-85 > CUTLASS CONVERTIBLE

Buckets on a budget! Solid-tone pleated Moroccan is offered in five shades—blue, red, white, black and saddle. Decorative chrome moldings and nylon carpeting add a sparkling luxury touch.



Sport console, Hydra-Matic or 4-speed synchromesh—all optional at extra cost.



Optional textured-vinyl Sport-Top enhances distinctive Cutlass Coupe styling!



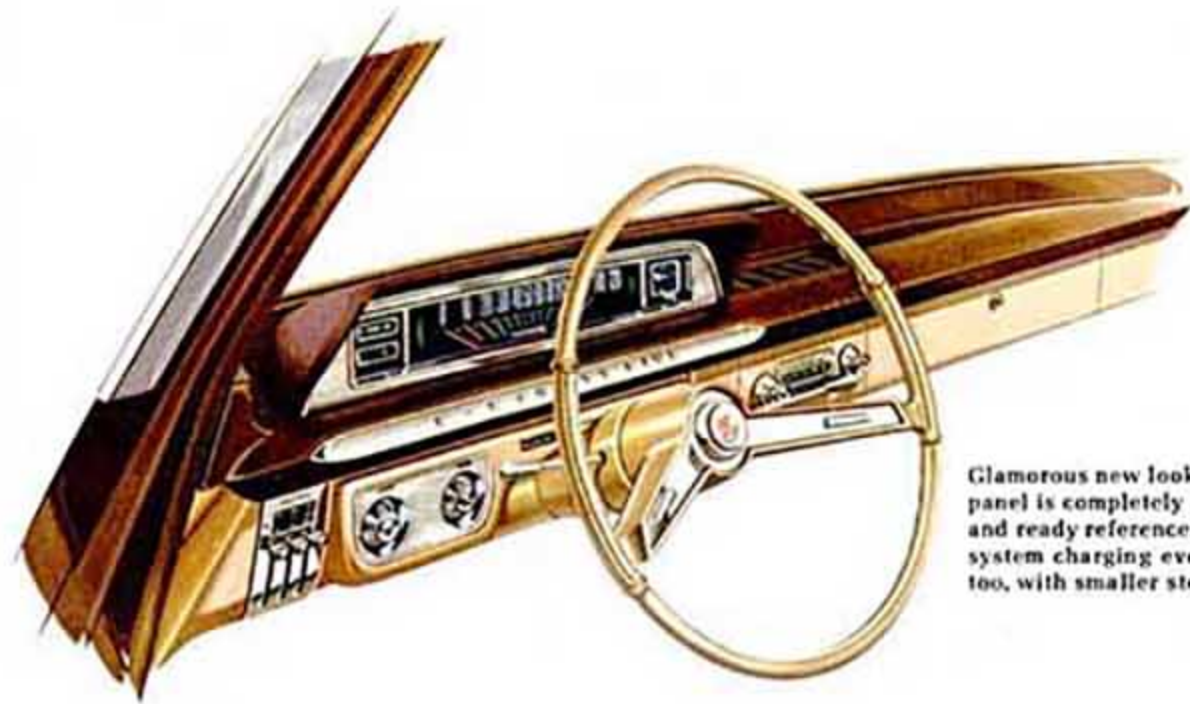
1963 Hydra-Matic quadrant forms a smart, integral part of the instrument panel.



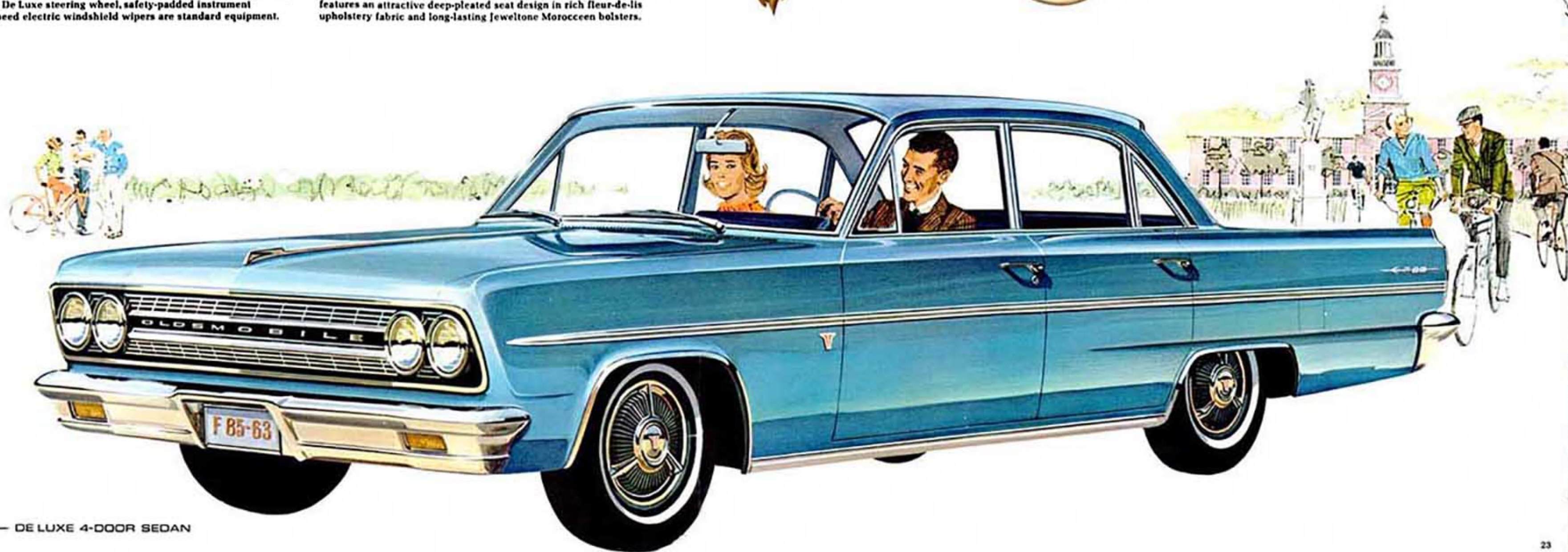
Appointments on the De Luxe F-85 include full carpeting and foam padding in the front seat. De Luxe steering wheel, safety-padded instrument panel and two-speed electric windshield wipers are standard equipment.



Custom trim, optional at extra cost on the F-85 De Luxe 4-Door Sedan, features an attractive deep-pleated seat design in rich fleur-de-lis upholstery fabric and long-lasting Jeweltone Moroccan bolsters.



Glamorous new look behind the wheel! The F-85 instrument panel is completely restyled, places all gauges for quick and ready reference. New Delcotron generator keeps electrical system charging even at idle. Entry and exit is easier, too, with smaller steering wheel for increased clearance.



F-85 → DE LUXE 4-DOOR SEDAN



Club Coupe interiors are attractively styled in two durable cloth fabrics, or three all-Moroccan vinyl trim combinations. Functional vinyl-coated rubber mats blend with color schemes, are easy to keep clean. Same interior trim also available in 4-Door Sedan model.



F-85 CLUB COUPE

F-85 DE LUXE STATION WAGON



Try this wagonload of fun! The F-85's long-wearing Moroccan trim makes it fashionably practical for the growing family. One-piece tailgate simplifies loading, has roll-down window (electric rear window optional). Handles up to 73.3 cubic feet of cargo with ease!



JETFIRE

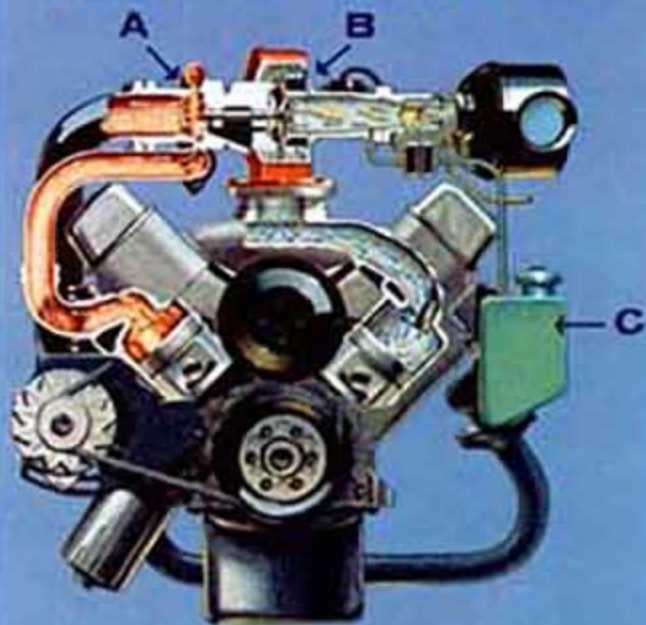


America's first production car with a fluid-injected, turbocharged engine!



Here is a car as unique in styling as it is in performance—JETFIRE by Oldsmobile! Hardtop flair . . . and a sleek aluminum spear accentuate JETFIRE's low, racy silhouette. But the big news is under the hood: A fluid-injected, turbocharged aluminum engine—Oldsmobile's 215-h.p. Turbo-Rocket V-8! It develops one horsepower for every cubic inch of displacement! Aluminized muffler . . . dual outlet exhausts . . . high-torque 3.36-to-1 axle ratio . . . sporty front compartment console are all included as standard equipment. Foam-padded bucket seats—also standard—are available in your choice of five stylish solid colors including all-black and all-white. Stick-operated 1963 Hydra-Matic Drive, or floor-mounted 4-speed fully-synchronized manual transmission for the sports car buff . . . both are optional at extra cost. Make no mistake, JETFIRE is the ultimate in motoring excitement . . . an exclusive from Oldsmobile!

TURBO-ROCKET



**POWER WHEN YOU NEED IT . . .
ECONOMY WHEN YOU WANT IT!**

The heart of JETFIRE's high-compression Turbo-Rocket Engine is the turbocharger with fluid injection! Waste exhaust gases actually put power back into the engine by turning turbine blades (A) at speeds up to 90,000 rpm! The turbine drives the compressor (B) forcing additional air-fuel mixture into the cylinders. During turbocharging, Turbo-Rocket Fluid (C) is injected into the gas mixture to permit ultra-high compression for greatest efficiency. This turbocharging action increases power by almost 40%.



Turbo-Rocket Gauge on sport console shows performance range of the JETFIRE's engine.

Brilliant interior beauty matches JETFIRE's superlative V-8 performance. Moroccan bucket seats and a sport console make this an even more inviting personal car.



OLDSMOBILE RELIABILITY

begins right here!

This is where the 1963 Oldsmobile was born... the newest, most modern automotive engineering facilities in the world!

Here the marvels of the electronic age combine with the creative talent of progressive-minded engineers to design, develop and test Oldsmobiles with a greater measure of reliability than ever before. Special dynamometer programming computers, for example, simulate thousands of miles of actual proving-ground driving conditions while the engines are on the test stand! This is your guarantee that Oldsmobile Rocket Engines will continue to be the most refined, reliable power plants in the world!

And there is much, much more! For in this vast six-acre nerve center are complete facilities for developing new chassis, engine, and body designs that have helped make Oldsmobile the finest riding, handling and performing car on the road!

This is the "inquiring mind" at work... the mind that is constantly searching for new and better ways to do things. It is our assurance of a continually superior product... your assurance that there's "something extra" about owning an Oldsmobile!

OLDSMOBILE ROCKET ENGINES

FAMOUS THE WORLD OVER
FOR V-8 SMOOTHNESS
AND PERFORMANCE!



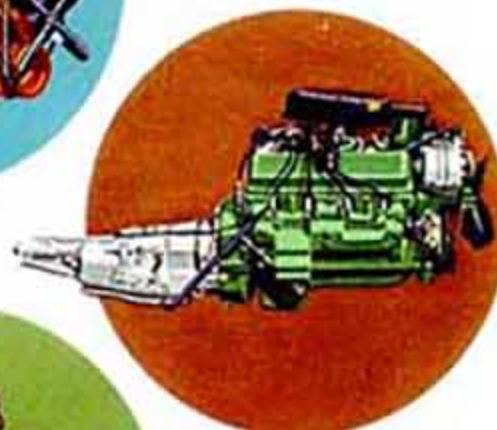
STARFIRE

Standard on Starfire models and Ninety-Eight Custom Sports Coupe! Fire-Swirl combustion chamber, power-peak camshaft, 10.5-to-1 comp. ratio, 345 h.p., 440 lb.-ft. torque, 394-cubic-inch displacement.



SKYROCKET

Standard on Ninety-Eight and Super 88. 330 h.p., 394-cu.-in. displacement, 440 lb.-ft. of torque, 10.25-to-1 compression ratio, 4-barrel carburetor. Optional on Dynamic 88 models.



ROCKET

High-compression 260-h.p. V-8—standard on Dynamic 88. 430 lb.-ft. torque, 10.25-to-1 compression ratio, 2-barrel carburetor, 394-cu.-in. displacement, operates on premium fuel. Regular-gas 260-h.p. Rocket optional at no extra cost on all Dynamic 88's.



ROCKETTE

Standard on F-85. 155 h.p., 8.75-to-1 comp. ratio, 215-cu.-in. displacement. Cutlass 195 Engine standard on Hydra-Matic-equipped Cutlass, optional on other F-85's equipped with Hydra-Matic. Cutlass 185 standard on Cutlass, optional on other F-85's equipped with synchromesh transmission.



TURBO-ROCKET

Standard on JETFIRE only... Turbocharged, fluid-injected. Aluminum V-8 construction, 10.25-to-1 compression ratio, 215 h.p., 215-cubic-inch displacement, 300 lb.-ft. torque. Operates on premium gasoline.

SMOOTH, POWERFUL
PARTNERS FOR
ROCKET ENGINE
PERFORMANCE!



1963 Hydra-Matic Drive... all the flow of fluid... all the go of gears! Fluid action combines with mechanical gear linkage for smoother starts... top economy... superior engine braking. And there's quieter operation with new counter-phased gearing. Standard on Ninety-Eight and Starfire models, optional on all other Oldsmobiles.



4-Speed Fully-Synchronized Manual Transmission... a floor-mounted stick shift for the sports-minded! Optional on F-85 and JETFIRE models. Four close-ratio forward speeds. Gear ratios: 1st—2.54-to-1; 2nd—1.92-to-1; 3rd—1.51-to-1; 4th—direct. 2-Speed Synchromesh standard on all models except Ninety-Eight, Starfire.

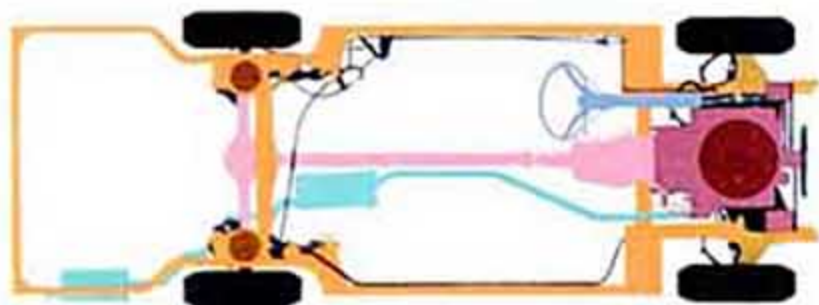
1963 OLDSMOBILE



ENGINEERED FROM THE FIRST... TO LAST!

From the moment your Rocket Engine comes to life and the road begins to unwind beneath your wheels, you know Oldsmobile is a superior automobile. And well it should be: for lasting satisfaction in the form of lasting quality is an inherent part of every Oldsmobile! Mile after carefree mile you'll discover anew that this is a car built to a new concept of reliability... and that more than ever, there is "something extra" about owning an Oldsmobile!

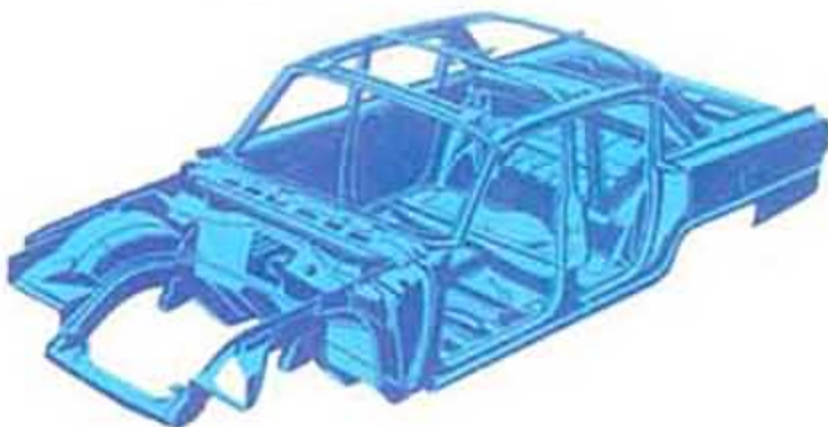
NINETY-EIGHT • SUPER 88
DYNAMIC 88 • STARFIRE



Comfort and quiet...
engineered into every 1963 Oldsmobile!

The Guard-Beam Frame is the solid foundation of Oldsmobile's quality ride! Torque boxes at each corner resist twisting, extend the life of the car. Vibra-Tuned Body Mountings at over 90 locations make quietness standard equipment, scientifically isolate noise. 4-Coil Spring Suspension and Twin-Triangle Stability give Oldsmobile exceptional ride control that's soft as silk, yet firm when the going is rough. Increased front tread width adds stability, allows shorter turning diameter (44.1 feet on Ninety-Eight, 42.8 feet on Super 88 and Dynamic 88) for easier maneuvering. Insulation throughout adds to the comfort of driving an Olds! Spray deadener muffles noise, protects against temperature changes. Fiberglass hood insulation is another extra quality feature of all Oldsmobiles.

F-85 • JETFIRE



Rides like a big car... handles like a small one!

Frame-integral body forms a sturdy structure for F-85 and JETFIRE models. Rugged steel box sections are welded directly to the underbody for maximum support. Sound deadening materials are strategically placed in the doors, roof, wheel housings and underbody for quietness. 112" wheelbase gives smooth, balanced big car ride—and the turning diameter is only 37 feet! Unique front suspension cross-member is anchored solidly to the body at three separate points through new, thicker rubber isolation mounts to give a quieter ride. Four soft low-rate coil springs and recalibrated center-mounted shock absorbers provide overall riding comfort, yet retain the solid feel and flat handling of Oldsmobile. Rear Twin-Triangle stabilizers virtually eliminate side-sway, wheel hop.

Beneath the beauty... superior reliability!

COMFORT

So easy to enter, so graceful to leave! The moment you step into a 1963 Oldsmobile you'll know it was built with you in mind! Extra-wide door openings invite easy entrance... and there's no obstruction to bump your knee, either. On all full-size Oldsmobile models, a new windshield pillar gives even more clearance than before. Steering wheels on all models have been reduced in size for better leg clearance.



Relax in deep-cushion comfort! Thick foam padding on front seat cushions (optional on F-85) gives an extra measure of comfort that takes fatigue out of long trips... adds to the pleasure of driving an Oldsmobile! On Ninety-Eight models, Custom Lounge seats have thick foam padding on the seat back as well as the cushion!

Seat springs, too, are engineered for perfect contour seating. Zig-zag design offers full support, has plenty of "give" for extra softness!

More front seat room with 44% smaller tunnel! There's more stretch-out room in full-size Oldsmobiles for 1963! Accomplished by moving the engine forward, this reduction in the tunnel increases footroom. And, a practically flat floor design on full-size cars virtually eliminates the door sill, allowing a graceful exit!



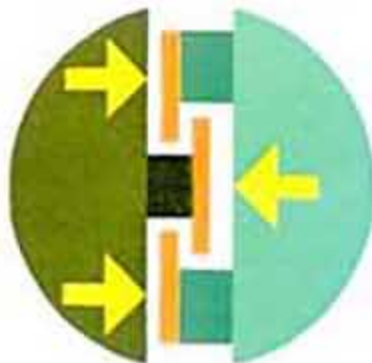
SAFETY

New Door Inter-Lock System protects passengers when doors are closed. Heavy-gauge steel plates on all door latches overlap to resist opening under impact.

Seat Belt Anchors are standard equipment for front seats of every Oldsmobile. Floor section reinforced at anchor point for added safety. Seat belts may now be ordered as factory-installed equipment.

Amber-Colored Turn Signals warn drivers ahead... are more easily distinguishable. If the bulb burns out, driver is warned by signal light on instrument panel glowing steadily instead of flashing.

Positive Crankcase Ventilation on all 1963 Oldsmobiles reduces hydrocarbon emission into the atmosphere. Exclusive Oldsmobile dual-action feature redirects fumes through air cleaner and carburetor.



Self-Adjusting Brakes are now standard on all 1963 Oldsmobiles. They automatically reset themselves to proper clearance in the normal course of driving, make special adjustments unnecessary. New Durex sintered-metal wheel cylinders resist corrosion.

Recessed Controls and Safety-Padding on instrument panel reduce hazards... enhance the appearance! Safety-padding is made of soft polyurethane foam for maximum protection. Optional on F-85, standard equipment on De Luxe F-85 and all full-size Oldsmobiles.



CONVENIENCE

Delcotron generator—standard equipment on all 1963 Oldsmobiles—extends battery life, assures more dependable starting throughout the year. This lighter, more reliable system of electrical generation charges the battery even at idle speeds when the car's electrical system is being taxed. Lower operating voltages also prolong bulb life in the various lamps. On F-85 models, a

new higher-rated battery with 3-year warranty, and a heavy-duty starter motor contribute to improved starting and electrical system operation.

Longer Muffler Life on all 1963 Oldsmobiles! New aluminized materials increase corrosion resistance, add miles of life under normal operating conditions!

Magic-Mirror Finishes practically care for themselves! Diamond-hard acrylic material washes bright as new... without rubbing. High-luster colors stay brilliant for years.

Power Heater on full-size models adjusts temperatures and distributes air more quickly and evenly throughout the car. Pushbutton operated, it provides three-speed defrosting and ventilation. F-85 models feature handy slide controls and individual ventilation controls.

Generous Trunk Space! There's added room for nearly everything in an Olds trunk... perfect for vacation travel. Deep-well design in full-size models has been increased, now holds up to 42.9 cubic feet of cargo! F-85 sedan models feature 27.1 cubic feet of luggage capacity.



1963 OLDSMOBILE ACCESSORIES

for your driving pleasure, safety and convenience

NEW "TILT-AWAY" WHEEL ADJUSTS TO 7 POSITIONS!

There's extra ease and comfort in entering or leaving full-size Oldsmobiles for 1963! At the flick of a lever, the steering column raises automatically 8.8 inches above the seat for maximum leg clearance. Seven individual positions, spaced 5 degrees apart, let you put the wheel where you want it—even while driving! Improves visibility and reduces fatigue on long trips. Optional at extra cost on all full-size 1963 Oldsmobiles equipped with Hydra-Matic, power steering.



Tilt-Away Steering Wheel brings up for easy entry and exit!

Wheel tilts to seven positions for maximum driving comfort!



ROTO-MATIC POWER STEERING

Adds new ease, safety and comfort to your everyday driving! Needs as little as 1 1/4 pounds effort for maneuvering in tight parking places, yet retains a solid feel of the road! Standard on Ninety-Eight and Starfire models, optional on Super 88, Dynamic 88, F-85 and JETFIRE.

PEDAL-EASE POWER BRAKES

A light touch of the toe and your braking is practically done for you! Power assist operates even after engine is turned off. Low pedal and self-adjusting feature add extra convenience and safety. Standard equipment on all Ninety-Eight and Starfire models; optional at extra cost on all other models, including F-85 and JETFIRE.



NEW AM-FM RADIO

For your listening pleasure...make your choice from one of three radios now offered on all full-size Oldsmobiles: the new pushbutton AM-FM Radio with a greater selection of programs; Super De Luxe Radio with Wonder Bar tuning; or the De Luxe Radio with pushbutton tuning. On F-85 models, the De Luxe Pushbutton Radio is offered. All radios are transistorized for instant reception, added durability.

POWER SEAT

Six-way power seat for tailored comfort is optional on all full-size models. Four-way power seat available on full-size Oldsmobiles, and driver's seat on bucket seat models—Ninety-Eight Custom Sports Coupe, Starfire, JETFIRE and Cutlass. Two-way power seat is standard on all Ninety-Eight models (except Town Sedan) and Starfire Convertible.



GUIDE-MATIC HEADLIGHT CONTROL

Automatically dims highway headlight beams and signals oncoming drivers to adjust their beams... then flicks back to bright! Special sensitivity control allows individual adjustment to suit all night driving conditions. Optional at extra cost on full-size Oldsmobiles.

POWER WINDOW LIFTS

The touch of a button is all it takes to raise and lower windows easily, surely! Master control panel operates all windows. Standard on Ninety-Eight (except Town Sedan) and Starfire Convertible. Optional on Cutlass and JETFIRE. Power Ventipanes also available on full-size models.



OLDSMOBILE AIR CONDITIONING

Keep cool and dry even on the hottest days! Simplified air conditioning and heater controls on full-size Oldsmobiles for quiet year-around climate control. Repositioned center outlet improves air distribution. F-85 air conditioning is center mounted beneath the instrument panel for centralized cooling on all models.

ADDITIONAL 1963 OLDSMOBILE ACCESSORIES

Ninety-Eight ACCENT STRIPE along belt line of Ninety-Eight models adds a note of distinction. Available in eight harmonizing colors • WHEEL DISCS, available in three smart styles, augment wheel styling. Choice of six attractive colors • DECK LID POWER LOCK RELEASE lets you open trunk from inside car with glove-compartment control • SAFETY SENTINEL sounds warning, flashes dash light at pre-set speed • POWER ANTENNA moves up and down automatically at the flick of a switch • CRUISE CONTROL maintains constant speed at pre-determined level, disengages automatically when you touch the brake.

SPECIFICATIONS

NINETY-EIGHT—GENERAL: Wheelbase, 126" • Overall length, 221.5" • Overall width, 77.9" • Tread, 62.2" (front); 61.0" (rear) • Overall height (5-passenger load), Town Sedan 57.1" • Shipping weight (Town Sedan, approx.), 4241 lbs. ENGINE: Skyrocket, ultra high-compression V-8 • Horsepower, 330 at 4600 R.P.M. • Torque, 440 lb.-ft. at 2800 R.P.M. • Displacement, 394 cubic inches • Compression Ratio, 10.25-to-1 • 345-h.p. Starfire Engine is standard on the Custom Sports Coupe • Fuel tank capacity, 21 gallons • Fuel required, premium. CHASSIS: Brakes, self-adjusting; 191.7 square inches lining area • Frame, Guard-Beam with torque-box construction • Front Suspension, coil spring; Pivot-Point with counter dive • Rear Suspension, coil spring; 4-Link Twin-Triangle Stability • Turning diameter, 44.1 feet • Rear axle, 3.07-to-1 ratio; semi-floating; hypoid gears • STANDARD EQUIPMENT: 1963 Hydra-Matic Drive, Roto-Matic Power Steering, Pedal-Ease Power Brakes, Windshield Washer, Electric Clock, Power Windows and 2-Way Power Seat (optional on Town Sedan), Wheel Discs, 8.50 x 14-inch tires (9.00 x 14-inch tires on convertible).

SUPER 88—GENERAL: Wheelbase, 123" • Overall length, 214.4" • Overall width, 77.9" • Tread, 62.2" (front); 61.0" (rear) • Overall height (5-passenger load), Celebrity Sedan 56.3" • Shipping weight (Celebrity Sedan, approx.), 4032 lbs. ENGINE: Skyrocket, ultra high-compression V-8 • Horsepower, 330 at 4600 R.P.M. • Torque, 440 lb.-ft. at 2800 R.P.M. • Displacement, 394 cubic inches • Compression Ratio, 10.25-to-1 • Fuel tank capacity, 21 gallons • Fuel required, premium. CHASSIS: Brakes, self-adjusting; 191.7 square inches lining area • Frame, Guard-Beam with torque-box construction • Front Suspension, coil spring; Pivot-Point with counter dive • Rear Suspension, coil spring; 4-Link Twin-Triangle Stability • Turning diameter, 42.8 feet • Rear axle, 2.87-to-1 ratio (1963 Hydra-Matic); semi-floating; hypoid gears • STANDARD EQUIPMENT: De Luxe Steering Wheel, Safety-Padded Instrument Panel, Parking Brake Signal Lamp, Front Compartment Courtesy Lamps, Custom Luxury Trim, Two-Speed Electric Windshield Wipers, 8.00 x 14-inch tires.

DYNAMIC 88—GENERAL: Wheelbase, 123" • Overall length, 214.4" • Overall width, 77.9" • Tread, 62.2" (front); 61.0" (rear) • Overall height (5-passenger load), Celebrity Sedan, 56.3" • Shipping weight (Celebrity Sedan, approx.), 4002 lbs. ENGINE: Rocket, ultra high-compression V-8 • Horsepower, 280 at 4400 R.P.M. • Torque, 430 lb.-ft. at 2400 R.P.M. • Displacement, 394 cubic inches • Compression Ratio, 10.25-to-1 • Fuel tank capacity, 21 gallons • Fuel required, premium. (Regular Rocket—260 h.p., 8.75-to-1 compression ratio, operates on regular fuel; optional at no extra cost.) CHASSIS: Brakes, self-adjusting; 191.7 square inches lining area • Frame, Guard-Beam with torque-box construction • Front Suspension, coil spring; Pivot-Point with counter dive • Rear Suspension, coil spring; 4-Link Twin-Triangle Stability • Turning Diameter, 42.8 feet • Rear axle, 2.56-to-1 ratio (1963 Hydra-Matic); semi-floating; hypoid gears. STANDARD EQUIPMENT: Safety-Padded Instrument Panel, Full Floor Carpeting, Foam-padded Front Seat, Electric Windshield Wipers, Oil Filter, 8.00 x 14-inch tires.

STARFIRE—GENERAL: Wheelbase, 123" • Overall length, 214.4" • Overall width, 77.9" • Tread, 62.2" (front); 61.0" (rear) • Overall height (5-passenger load) Coupe 54.7" • Shipping weight (Coupe, approx.), 4179 lbs. ENGINE: Starfire, ultra high-compression V-8 • Horsepower, 345 at 4600 R.P.M. • Torque, 440 lb.-ft. at 3200 R.P.M. • Displacement, 394 cubic inches • Compression Ratio, 10.5-to-1 • Fuel tank capacity, 21 gallons • Fuel required, premium. CHASSIS: Brakes, self-adjusting; 191.7 square inches lining area • Frame, Guard-Beam with torque-box construction • Front Suspension, coil spring; Pivot-Point with counter dive • Rear Suspension, coil spring; 4-Link Twin-Triangle Stability • Turning Diameter, 42.8 feet • Rear axle, 3.42-to-1 ratio (1963 Hydra-Matic); semi-floating; hypoid gears. STANDARD EQUIPMENT: 1963 Hydra-Matic Drive, Roto-Matic Power Steering, Pedal-Ease Power Brakes, Power Windows and 2-Way Power Seat (optional on Coupe), Leather Trimmed Bucket Seats, Sport Console, Tachometer, Electric Clock, Windshield Washer, 8.00 x 14-inch Tires (Coupe), 8.50 x 14-inch Tires (Convertible).

F-85—GENERAL: Wheelbase, 112" • Overall length, 192.2" • Overall width, 73.7" • Tread, 56.0" (front and rear) • Overall height (5-passenger load) 4-Door Sedan, 52.7" • Shipping weight (4-Door Sedan, approx.) 2618 lbs. ENGINE: Cutlass 195, ultra high-compression aluminum V-8 engine (when equipped with Hydra-Matic Drive, standard on Cutlass models, and optional on all other F-85 models), 1 horsepower, 195 at 4800 R.P.M. • Torque, 235 lb.-ft. at 3200 R.P.M. • Displacement, 215 cubic inches • Compression Ratio, 10.75-to-1 • Fuel tank capacity, 16 gallons • Fuel required, premium (Cutlass 185, with synchromesh transmission, standard on Cutlass models, optional on all other F-85 models) • Rocket Engine, standard on all F-85 models other than Cutlass • Horsepower, 155 at 4800 R.P.M. • Torque, 210 lb.-ft. at 3200 R.P.M. • Compression Ratio, 8.75-to-1 • Fuel required, regular • CHASSIS: Frame, frame-integral • Suspension, 4-coil; Front—Cross-member rubber insulated; Rear—4-Link Twin-Triangle Stability • Brakes, self-adjusting; 130 square inches lining area • Turning diameter, 37 feet • Rear axle, 3.07-to-1 ratio (3.36-to-1 ratio on Cutlass).

JETFIRE—GENERAL: Wheelbase, 112" • Overall length, 192.2" • Overall width, 73.7" • Tread, 56.0" (front and rear) • Overall height, 52.3" • Shipping weight, 2618 lbs. • ENGINE: Turbo-Rocket V-8 • Fuel injection with turbocharger • Horsepower, 215 at 4800 R.P.M. • Torque 300 lb.-ft. at 3200 R.P.M. • Displacement, 215 cubic inches • Ultra high-compression, 10.25-to-1 ratio • Performance-tailored pistons, connecting rods, main bearings, distributor, fuel pump and coil • Fuel capacity, 16 gallons • Fuel required, premium. • CHASSIS: Frame, frame-integral with body • Suspension, 4-coil; front—Cross-member rubber insulated; Rear—4-Link Twin-Triangle Stability; Rubber isolation • Brakes, self-adjusting; 130 square inches brake lining area • Turning diameter, 37 feet • Rear axle, 3.36-to-1 ratio • STANDARD EQUIPMENT: Bucket Seats, Sport Console, Windshield Washer, Dual-outlet Exhausts, De Luxe Steering Wheel, Safety-Padded Instrument Panel.

ACCESSORIES AND POWER FEATURES DESCRIBED OR ILLUSTRATED IN THIS CATALOG ARE OPTIONAL AT EXTRA COST UNLESS OTHERWISE SPECIFIED. A DETAILED LIST OF ACCESSORIES APPEARS ON THE OPPOSITE PAGE. A FULL PRICE LIST FOR ALL MODELS AND OPTIONS IS AVAILABLE AT ANY LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER.

OLDSMOBILE RESERVES THE RIGHT TO MAKE CHANGES AT ANY TIME, WITHOUT NOTICE, IN PRICES, COLORS, MATERIALS, EQUIPMENT, SPECIFICATIONS AND MODELS AND ALSO TO DISCONTINUE MODELS.



There's
'SOMETHING
EXTRA'
about
owning an
OLDS!

'63

OLDSMOBILE

