



PLYMOUTH'S ON THE MOVE

CLEAN, TOUGH, TIGHT AND A TIGER ON THE ROAD

We went all the way when we styled this new Plymouth. Clean lines. Flat decks. Uncluttered surfaces. The effect: terrifically good-looking. We built it to run long, run strong. It carries America's first 5-year warranty (details on opposite page).

And we gave it the power to be boss of the tough Plymouth-Ford-Chevrolet league. What happens when you uncage this tiger is sensational. To sum it up: you have to own one to catch one. Plymouth—quality-built by Chrysler Corporation.

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