

## NOBODY PASSES A NEW PLYMOUTH SPORT FURY WITHOUT THE OWNER'S PERMISSION!

Some folks say this car should come equipped with asbestos gloves, when ordered with the optional 305-hp Golden Commando engine\*.

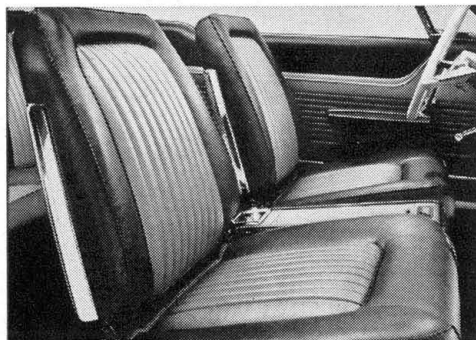
And we'll admit—even with its standard V-8 powerplant—the new Sport Fury is one of the hottest cars on the road.

But premium performance is just one of the outstanding features in this limited-production sports model. There are many others that merit your consideration.

King-size bucket seats. Padded dash panel. Torsion-bar suspension. Fully unitized body. Identifying wheel covers. Distinctive exterior trim. Special grille and rear deck design. All are standard equipment on your choice of either model—hardtop or convertible.

Come, take advantage of this special introductory offer: Test-drive a Plymouth Sport Fury and get—free of charge—the biggest boot out of driving you've ever experienced. Your Plymouth-Valiant Dealer will welcome you. One word of caution, however: handle this car with care... it's hot!

\*Includes dual exhaust, four-barrel carburetor, special high-performance camshaft, high-capacity radiator, heavy-duty, six-leaf rear springs, heavy-duty, 59-ampere-hour battery and dual-breaker distributor.



Leather-like, vinyl bucket seats and daring new rear deck design combine to convince you, this is the one for you. There's no mistaking a new Sport Fury! Hardtop or convertible, the choice is yours. Also available, as optional equipment: Plymouth's Golden Commando 305-hp V-8 powerplant!



PLYMOUTH'S NEW SPORT FURY