



Pontiac Motor Division • General Motors Corporation

## Do you need any more reasons for wanting a '63 Pontiac? (or are the looks alone enough to sway you?)

If you're stoutheartedly resisting the urge to buy a Pontiac just because it's so handsome, feel free to get into one for purely rational reasons. Why, some perfectly amiable people hardly care what this one looks like, they're so taken with what's underneath: Wide-Track stability, a thoroughly healthy Trophy V-8, a smooth, smooth ride, even such things as self-adjusting brakes. Really, the best view of a Pontiac is from behind the wheel. So our advice is, drop into your dealer's and try out a Pontiac. We promise you a whole trunkload of reasons for buying one then and there. (And we won't even mention that styling.) **WIDE-TRACK PONTIAC**