

PONTIAC MOTOR DIVISION . GENERAL MOTORS CORPORATION

How to join the Pontiac-Admirers' Club without actually driving one

Practically everybody knows how royally a Pontiac treats its driver (Wide-Track, Trophy V-8 and all that manbehind-the-wheel sort of thing). But you don't have to drive one to enjoy one. Pontiac's smoother-than-ever ride is just as kind to passengers as drivers. And if you're passengering this trip, you get to spend more time admiring those tasteful interiors. The thing to do is have your favorite driver drive you down to your nearest Pontiac dealer's. Becoming a member of the Club is almost automatic after that.

WIDE-TRACK PONTIAC