



PONTIAC MOTOR DIVISION • GENERAL MOTORS CORPORATION

## What are you doing reading a magazine when you could be Wide-Tracking in a '63 Pontiac?

Come on now—wouldn't you rather be enjoying Pontiac's wider Wide-Track? Its silence and smoothness? Its lively Trophy V-8? Sure you would. And we don't blame you (especially if your Pontiac happens to be a Bonneville, like the one in our picture). You get self-adjusting brakes, a Delcotron generator and all kinds of other pleasers as standard equipment. The optional-at-extra-cost list even includes an adjustable steering wheel. But no magazines. Who wants to read at a time like this? Unless, maybe, it's the Pontiac catalog at your Pontiac dealer's. Be our guests. Your Pontiac dealer's ready when you are. **WIDE-TRACK PONTIAC**