

Here's what the other 63's wish they looked like!



Pampers your pride...

Performs with a plus!

There's Pontiac's all-new headlight arrangement that accentuates the handsome new grille; its sweeping lines that put Pontiac way ahead in styling. And there are 33 strikingly stylish models in 9 series. A full range of energy-brimming engines: 6 or V8. A choice of five transmissions. The ride — the most relaxing

you can get. The comfort inside? Partly Body by Fisher plus a long list of luxury items—and they're all standard. There are new economy features, too. Example: rust-resistant rocker panels and muffler, plus self-adjusting brakes. See the car the other '63's wish they looked like... Pontiac, at your Pontiac dealer's now.

Whitewall tires optional at extra cost.

A GENERAL MOTORS VALUE

63 PONTIAC on display now!