

STRATO-CHIEF SAFARI
STATION WAGON



LAURENTIAN 4-DOOR SEDAN



PARISIENNE CONVERTIBLE



TEMPEST LE MANS 2-DOOR COUPE

Love it for its looks alone...

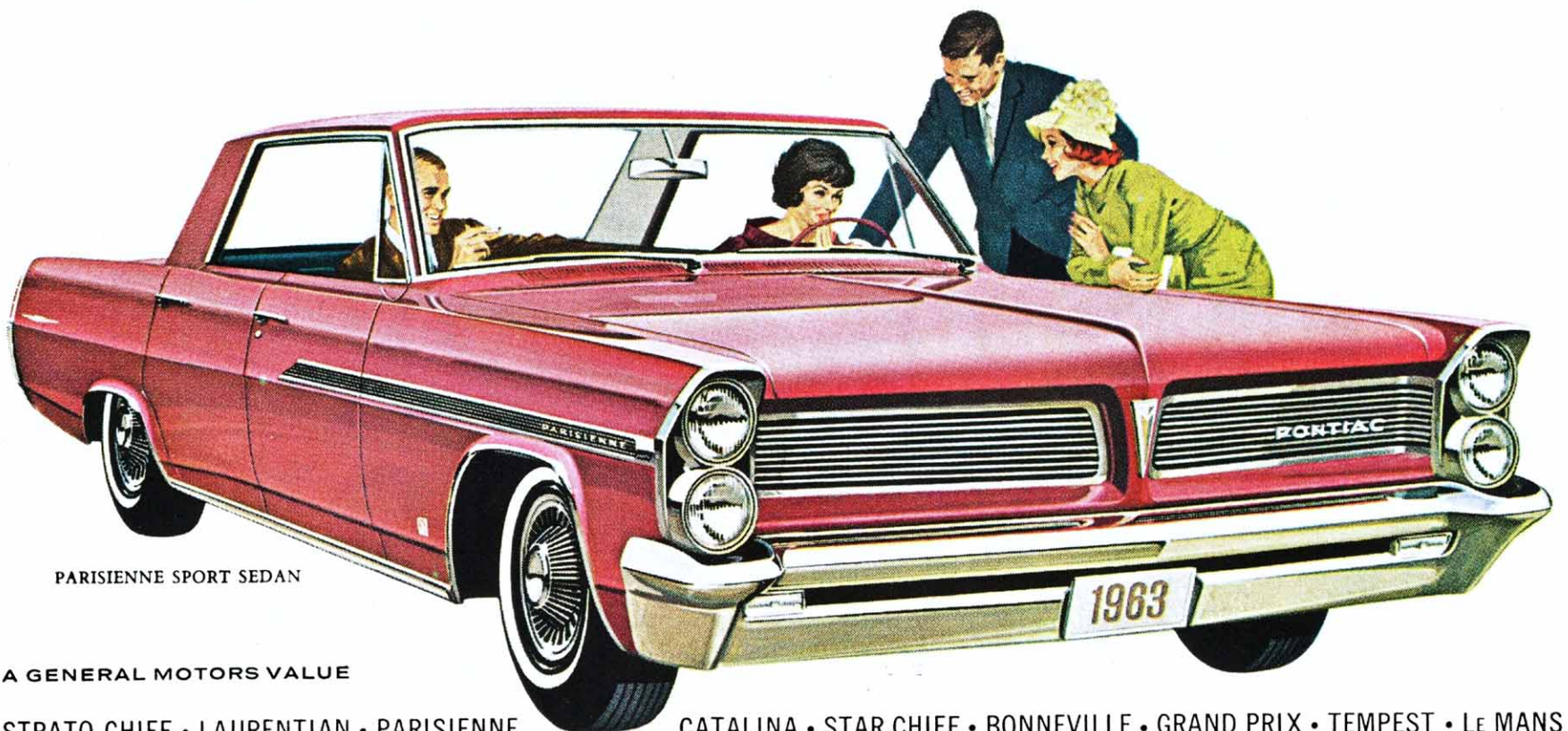
Pontiac is the car the other '63's wish they looked like

Note Pontiac's new over-and-under headlight arrangement. Check its rakish roofline and rear deck. Nice, eh? Some would be content to lead in style and leave it at that. Not Pontiac . . . with

'63 PONTIAC

top performance from a new "6" and a wide range of V8's. There are 33 models in 9 series for '63. See them at your Pontiac dealer's. That's where the value is.

Whitewall tires optional at extra cost.



PARISIENNE SPORT SEDAN

A GENERAL MOTORS VALUE

STRATO-CHIEF • LAURENTIAN • PARISIENNE

CATALINA • STAR CHIEF • BONNEVILLE • GRAND PRIX • TEMPEST • LE MANS