

Will this be just another summer of Pontiac-watching?

(or are you set to get a Catalina of your own?)

While we're out here building Pontiacs, we know what you'll be doing with yours; Having a wonderful time. Wish we were there. Ah, well, even all alone you can enjoy Pontiac's satiny sort of ride, And you can get your kicks from the Trophy V-8 — it's about as eager as a small boy on opening day of baseball season. And who could ignore that Wide-Track roadworthiness? Nobody who's ever tried it, surely. The place to start this sweet summer is your Pontiac dealer's. You'll be surprised at the price he'll let you in on. WIDE-TRACK PONTIAC