



PONTIAC MOTOR DIVISION • GENERAL MOTORS CORPORATION

## It's another fine year for Pontiac-watchers — and an even better one for drivers

Pontiac-watching's all *right*, understand. But why quit there, when being a Pontiac *driver's* so easy? Now there's the life. You don't need the keys to the bank to own this new Catalina, either, even if it does look it. And, we might add, act it, what with a wider Wide-Track. And a ride as smooth as a freshly paved road (even on roads that haven't been new for many a mile). Self-adjusting brakes. Interiors fully as winning as the exteriors—which is saying quite a lot, isn't it? But, look. Don't just sit there itching when your Pontiac dealer's all set to write up your order. And think about colors and such on your way, so you don't lose a single minute. **WIDE-TRACK PONTIAC '63**